Assessing Use of Two Discovery Services at Himmelfarb Health Sciences Library

JoLinda Thompson, MLS, AHIP; Elaine Sullo, MLS, MAEd, AHIP; Laura Abate, MSLS; Kathy Lyons; Meaghan Corbett, MLIS

Himmelfarb Health Sciences Library, The George Washington University

The Himmelfarb Health Sciences Library introduced Health Information @ Himmelfarb (HI@H), a custom health sciences focused implementation of EBSCO’s Discovery Service (EDS) in the fall of 2012. Less than a year later, the Library Catalog was migrated to Innovative’s Encore. With two different discovery tools delivering some overlapping content and features, librarians wanted to know more about how the two services were being used.

Method 1: Library Staff Focus Group
- Solicit feedback on use of the Catalog & Health Information @ Himmelfarb (HI@H)
  - How are the tools used
  - Frequency of use
  - Satisfaction with search features
- Used a guest moderator from another campus library
  - Encourage all staff to participate
  - Decrease moderator bias
  - Easel notes & audio recording used to record data

Method 2: Embedded Demographic Survey
- 3 question survey to assess who is using Health Information @ Himmelfarb (HI@H) and the purpose of searches
- Survey embedded in the Health Information @ Himmelfarb search results screen for 3 weeks in March/April 2015
- Over 1,300 surveys completed

Findings & Next Steps

Focus Group Findings:
- Staff use both services frequently (most at least weekly)
- Catalog used for print book ordering, creating lists, searching reserves
- HI@H used for interdisciplinary searching, citation and permalink creation
- Like the jacket art in both
- MeSH searching could be better in both
- Desire single sign on for both
- Would like application of multiple facets at once in HI@H
- Would like ability to generate citations & place holds directly in catalog
- Desire better integration of resources from the University main library

Survey Findings:
- The majority of HI@H users are graduate and undergraduate students searching it to complete classwork
- Use was spread evenly across the 3 schools the library serves (Nursing, Public Health, Medicine & Health Sciences)
- Clinical/patient care focused searching is low, as is use by medical students, residents, and faculty

Next Steps:
- A second user survey is planned for Fall 2015 to follow up on findings of the focus group and demographic survey. Results will be used to further tailor and improve both services