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Himmelfarb Headlines - May/June 2011

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Director's Desk

From the Director's Desk

The 2010/11 Academic Year saw lots of changes from the launch of health care reform and the expanding use of handheld computing and electronic health records on the national level to the creation of new programs in mobile health and health information technology on campus. Rising to the challenges presented by these trends, the Library had a busy and productive academic year. We launched a mobile version of our webpage (<http://www.gwumc.edu/library/mobile/>) for those of you with smartphones and created a research guide outlining mobile apps in health (<http://libguides.gwumc.edu/mobile>) to provide evidence-based content at your fingertips. We worked with students and faculty to present a series of workshops on establishing a professional presence on social networks and helped create an online module for second-year medical students on using electronic health records effectively. Using skills we had learned as embedded librarians in distance education classes, we provided virtual reference services during the recent power outage in Ross Hall. We are exploring the use of tools like Elluminate Live to provide information support to both our local and distance education students. The Library's collection of electronic textbooks has grown to slightly over 600 titles. We welcome your feedback on these initiatives and look forward to working with you in the upcoming months as we prepare for the fall semester. As always, please feel free to call (202-994-1826) or e-mail (mlbami@gwumc.edu) me with your comments and questions. Have a great summer!



Faculty Profile - Linda Werling, PhD: Associate Dean for Graduate Education in the School of Medicine, Professor in the Department of Pharmacology and Physiology

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues in the Medical Center. In this issue we learn more about Linda Werling, PhD: Associate Dean for Graduate Education in the School of Medicine,

Professor in the Department of Pharmacology and Physiology.

Tell us a little bit about your current position or research/projects.



I am currently Associate Dean for Graduate Education at GWU School of Medicine. In that capacity, I direct the PhD program for students in the Biomedical Sciences. I also teach in Pharmacology and Physiology, and in Neurobiology to the medical students. I teach in several graduate courses and direct the Scientific Writing and Ethics courses.

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Tool of the Quarter - Health Policy Reference Center

Healthcare is the focus of much debate as the U.S. struggles to determine how best to fund and provide health services to its citizens. Health policy frames this debate, and is a key area of education and research within the George Washington University Medical Center. Himmelfarb Library provides access to several resources to help faculty and students obtain access to updated, high quality information including [CQ HealthBeat](#) and the [Health Policy Reference Center](#).



[Health Policy Reference Center](#) provides access to journal articles, reports, and trade publications which address topics across the spectrum relevant to health policy. By taking a comprehensive view of health policy, the Health Policy Reference Center provides access to a variety of approaches including health care access and delivery, administration, finance and economics, planning, quality, reform, insurance, law, research, long-term care, maternal and child-health, ethics, public health, and social medicine. While this database focuses on the U.S. debate, international health policy issues are also represented with publications from North and South America, Western and Central Europe, Australia and New Zealand, East Africa, and Iran.

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How Do You Highlight and Add Notes to Web Pages, E-Texts and PDFs? It's Easy!

Today's library users enjoy the ease and accessibility of online journals and e-texts but also prefer the benefits traditional print resources provide, especially the ability to highlight, add notes and personalize their "copy" of the text. The next time you are reading a PDF of a journal article, try using an application that will allow you to highlight, and make personal notes in the same way as you would a printed copy. Highlighting and adding personal annotations to PDFs, e-texts as well as web pages is now easily done with the use of a large variety of available "**free**" software programs.

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Meet Yvonne Lee, Himmelfarb Library Collections Coordinator and Leader of a Greener Interlibrary Loan

Himmelfarb Library tries to provide for all of your information needs, but sometimes our books and journals don't have the answer you're looking for. When that's the case, we turn to Yvonne Lee and our Interlibrary Loan (ILL) Department to fill those needs.



Yvonne originally moved to the DC area from Michigan and came to Himmelfarb as a part-time evening reference specialist in the late 1990s. Her time in evening reference allowed her to keep abreast of library trends and developments while being home with her three young girls during the day. "The best of both worlds" as she put it. After her initial time in reference (which she still covers on a part-time basis), Yvonne worked full-time in Cataloging and Acquisitions and served as a back-up for ILL. With the knowledge of ILL procedures, software and request management gained during that time, Yvonne took over management of the ILL Department.

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What has been your biggest professional challenge?

Reorganizing the PhD programs to the satisfaction of faculty and administration such that we achieved a more streamlined, user friendly curriculum and degree granting structure. The faculty were tremendously helpful and supportive in this effort.

What has been your most memorable moment at GW?

There have been many. Winning the Distinguished Teaching Award was very meaningful. Every graduation is extremely rewarding. Interacting with the students is a great pleasure for me.

How did you become interested in your field?

Good mentors are always the key to stimulating a person's interest. As a pharmacologist, discovering that drugs can be used as tools to understand physiological processes was fascinating to me.

What library resources or services have you found to be the most useful?

Scopus, PubMed, on-line texts, ILL--I use them all.

Whom do you admire?

I have been so fortunate to have many inspirational people in my life. I had great mentors in grad school, and as a post-doc. All the senior faculty in Pharm when I came here so long ago helped get me on my feet. And of course my father, who passed away several years ago, loved learning and had a great outlook on life.

How do you spend your free time? (or What do you do to relax?)

When I have time, I try my hand at painting watercolors. I spend time with my family in Wisconsin.

What advice would you give to a new faculty member just starting at GW?

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Seek advice from senior faculty. Read the Faculty Code. Understand what it means to be a part of an academic community. It's (usually) a great job!

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The Health Policy Reference Center is primarily a full-text database with more than 75% of its titles provided in full-text format. As a full-text database, the Health Policy Reference Center adds considerably to Himmelfarb Library's full-text journal collection. More than half the 300+ full-text titles are new to the Library including the following peer reviewed journals: RAND Forum for Health Economics & Policy, New England Journal of Public Policy, Journal of Health Services Research & Policy, and Demographic Research from the Max Planck Institute.

The Health Policy Reference Center is published by EBSCO and the search interface will be familiar to users of some of our existing research databases including [CINAHL](#), [PsycINFO](#) and [SportDISCUS](#). To access full-text documents from your search results, you will see PDF and/or HTML full-text links, or you can click "Check for Himmelfarb full-text" to search for full-text copies in the broader Himmelfarb Library [e-journals collection](#).

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PDFs: Highlighting/Annotating Software

- › [iAnnotate](#): Developed by Aji, enables touch screen highlighting of PDFs on an iPad with the ability to add a note, highlight, create diagrams as well as fill out online forms, sign and send documents. Received positive reviews by [medical students](#) and the [Chronicle of Higher Education](#). ([Video](#))
- › [DocQ.com](#): Developed by Docudesk, users can upload PDF documents from the PC or Web. The free accounts offer document storage, form filling, PDF sharing, commenting, highlighting and mobile access including unlimited PDF markup and unlimited PDF publishing. Fee to upgrade. ([Video](#))
- › [Nitro PDF](#): Free software that allows users to create PDF files, add comments, highlight, type directly onto the PDF and add a scanned image of your signature to PDF files. ([Video](#))
- › [Evernote](#): Acts as a personal digital assistant that allows users to collect and tag PDFs, text files, images, web pages. Download the app and synchronize your smartphone with your desktop. Available for [MAC OS X](#), [Windows](#), [iPad/iPhone / iPod Touch](#), [Android](#), [BlackBerry](#), [Palm Pre / Palm Pixi](#), [Windows Mobile](#). ([Video](#))
- › [PDFfill](#): Created by PlotSoft LLC, as a free PDFfill for Microsoft Windows that allows users to insert new formatted text, check boxes, images, hyperlinks, whiteout, highlights, drawings, comments, and add annotations in a PDF document. PDFfill doesn't support Mac or Linux OS. ([Quick Start](#))

Web Pages: Highlighting/Annotating Software

- › [The Awesome Highlighter](#): Awesome Highlighter site lets you highlight text on web pages and then gives you a small link to the highlighted page. Free registration allows you to save your highlighted web pages giving you the option to email, post to clipboard or Facebook, Twitter and other social media accounts. Note: Does not work with PDF files.
- › [BounceApp](#): Produced by [Zurb](#), users can create a box around the desired text on a site to highlight sections on the web page and add your comments. Comments are automatically numbered helping other users to read the different highlighted sections in a particular order. Save and share via email, Facebook, Twitter and other social media sites.
- › [WebKlipper](#): Add highlights and text notes to any web page. Annotated web pages remain editable and users can share their annotated pages with others allowing them to add their highlights and annotations. Ideal for collaboration and group projects. Users can also upload a document, PDF or image.
- › [Diigo](#): Is a browser add-on that allows users the ability to annotate web pages, collaborate on research and bookmark, tag, and add notes that are searchable from any browser. Diigo

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describes itself as Social Bookmarking 2.0.

E-Readers: Highlighting/Annotating

There is also good news for e-reader users! The [Nook](#), [Kindle](#) as well as the [Sony Reader Touch](#) enable highlighting and annotating of e-texts. Laptops and Netbooks continue to offer competitive alternatives to the iPad. The exciting news for college students is that Barnes and Noble is now offering [e-text books](#), through its [NOOKstudy](#) software available for both PC and MAC users. Nook users should be aware that the NookStudy software is not setup to be compatible with the Nook and that any highlights and notes created in the NookStudy will not sync to the Nook. Students will need a Barnes and Noble account and Adobe Digital Editions before downloading the [NOOKstudy](#) software. In addition to highlighting, annotating, tagging and searching features, the NOOKstudy also offers tools to help users import their syllabus, lecture notes, PowerPoint and other documents. All their notes and annotations are backed up to the Barnes & Noble "cloud."

E-Readers: Software Downloads

- > [nook apps](#)
- > [NOOKstudy](#)
- > [Kindle for iPads](#)
- > [Kindle for PC](#)

Below are resources to help you keep abreast of new technology.

- > [Chronicle of Higher Education](#)
See: [How Do You Organize and Annotate PDFs?](#)
- > [CNET](#)
See: [Kindle vs. Nook vs. iPad: Which e-book reader should you buy?](#)
- > [New York Times Personal Tech](#)
See: [Among E-Readers, Competition Heats Up](#)

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Interlibrary Loan has changed quite a bit since Yvonne arrived at Himmelfarb. When she first started, articles were often printed and delivered to patrons. The ILL process had to be rethought when a large portion of the Himmelfarb collection transitioned from print to electronic format. With electronic subscriptions, there are additional publisher license agreement restrictions to comply with before sending out articles, which makes the process more complicated.

ILL is much greener now, as printing is rarely done and materials are scanned and converted to PDF so patrons can receive their requests through email. In fact, over 80% of the ILL printing has been eliminated through the scanning of articles and efficiency gains in labeling, request form processing, invoicing and archiving, saving approximately 225 pounds of paper every year. That translates to:

- Eliminated about 1/2 ton of wood use or 3.5 trees
- Saved 4 million BTUs of energy
- Stopped 809 lbs CO₂ from being emitted
- Reduced 3055 gallons of wastewater
- Prevented the creation of 262 lbs of solid waste

Yvonne sees ILL becoming more integrated with other library electronic resources in the near future. "I believe that new discovery system products that many libraries are implementing will simplify the searching process so that patrons don't have to search multiple sites to locate an item making the decision to request ILL easier. In the future, I believe ILL will be easier to request, easier to locate an item and provide faster turnaround time."

Himmelfarb Library provides Interlibrary Loan service to all Medical Center faculty, staff and students for materials that the library doesn't own. All requests for ILL are done through our [Documents2Go](#) ordering system. From the library homepage, go to the [Borrowing and Requesting](#) link then select [Borrow from Other Libraries](#) to register to set up an account. Before ordering, check the following sites to make sure the library doesn't already own it.

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- For Books - check the [Library Catalog](#)
- For Journal Articles - Check Himmelfarb's [E-Journals](#) page for print and electronic availability
- For non-medical journal articles/books - Check [GW E-Journals](#) through Gelman's ALADIN site and [Gelman Library catalog](#) for print edition availability

The [reference desk](#) is also available to help you with ILL questions. You can also reach the ILL Department by calling 202-994-2680 or sending an email to: mbdoc@gwumc.edu.

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