

Re-envisioning the Virginia Journal of Public Health



Leveraging the Institutional Repository for Publishing Success

BENEFITS

LOGISTICS

SUCCESS

Moving to the Institutional Repository

Pre-Migration

- Consult on journal's publishing goals
- Assess available publishing options
- Agree to publish with Libraries

Migration

- Create new IR website
- Train editor to use publishing software
- Reformat back issues & publish
- CFP for new issue

Implementation

- Publish new issue
- Workflows for peer review, author submission, & other editorial procedures
- Article level PDF discoverable and available for download

Moving to the Institutional Repository

Benefits

- Open Access
- Increased exposure & impact
- Baked in tools for editorial review
- Readership and other statistics

Logistics

- Formal publishing agreement (MOU)
- Create IR journal site
- Reformat & migrate back issues
- Editor training
- Publish journal on new website

Success

- Stable platform
- Journal archive
- Increased SEO through web indexing
- Increased rigor through established editorial practice



Virginia Journal of Public Health

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The *Virginia Journal of Public Health* (ISSN: pending) is the official journal of the Virginia Public Health Association. The mission of the VPHA is to improve the public's health in Virginia by strengthening public health practice and promoting sound public health policy.

The *VJPH* is a peer reviewed publication addressing public, community, and population health; health education and promotion; health equity; and health policy relevant to the Commonwealth of Virginia and nearby regions.

To learn more, visit the [Virginia Public Health Association](#) website.

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Full Issue

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Student Manuscripts

Thank You!

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