

Ramp Up for Research Days: On-Campus + Online = Success

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Introduction

During fall 2015, Himmelfarb Library and The George Washington University Office of the Vice President for Research (OVPR) collaborated to increase health sciences student participation in GW's annual Research Days event.

The library launched two new initiatives designed to target both on-campus students and Distance Education (DE) students: six "Ramp Up to Research Days" workshops with both in-class and WebEx components, and a customized Research Days portal within the Health Sciences Research Commons (HSRC) digital repository.

Methods & Materials Collaboration

- GW Office of Vice President of Research (OVPR)
- GW Schools of Medicine, Nursing and Public Health
- Bepress/Digital Commons on repository redesign

Initiative 1: HSRC Customized

- Library staff handled submission and archiving of posters, rather than funneling poster presenters through the self-submission process in HSRC
- Reduced the number of fillable metadata fields
- Established a default Creative Commons license for posters (CC-BY-NC-ND 4.0)

Initiative 2: Research Day Workshops

Poster Presentation Skills for GW Research Days

- The ABCs of Abstract Writing, Dr. Linda Werling (January 21, 2016)
- Show Off Your Data! How to Create Graphs. Pie Charts and Tables, Tom Harrod (February 24, 2016)
- Tips for Creating an Effective Poster Design, Barbara McGowan and Catherine Sluder (March 8, 2016; PPT only)
- Preparing Effective Posters, Dr. Anamaris Colberg-Poley (March 9, 2016)
- How to Present your Poster and Wow the Judges!, Dr. Rosalyn Jurjus and Gisela Butera (March 22, 2016)
- Research Day and Beyond...!, Meaghan Corbett and Gisela Butera (March 23, 2016)

Outreach: Distance Education Students

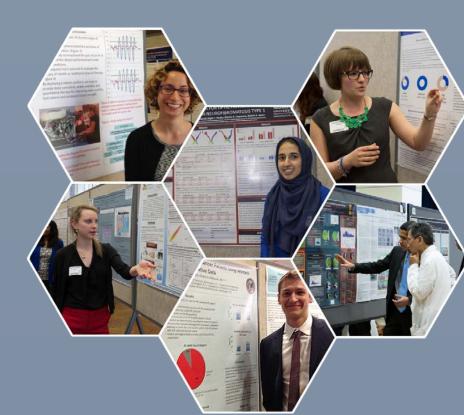
- Workshops broadcast online via WebEx
- Created pilot process for video submission
- Embedded streaming video capability in HSRC to showcase DE student work

Results: Health & Medicine 2016 Research Day Results - HSRC Submissions GW Research Day Participants 2014 - 2016 Total Abstract/Poster **Participation** (Yes) NO ABSTRACT OR POSTER ■ ABSTRACT ONLY 321 261 2016 287 18 **ABSTRACT ONLY** NO ABSTRACT OR POSTER 245 2014 11 2016 DE Video Pilot 2016 HSRC Redesigned Portal Past HSRC Research Days Portal **GW RESEARCH DAYS 2014** PRESENTATIONS (MARVIN CENTER & VIDEO) GWRESEARCHDAYS he George Washington University Research Days 2014 were held on April 1-2, 2014. Abstracts may be found here: (VIDEO) Maternal Depression and Child **Externalizing Behaviors** <u>♣ Download</u> 45 Downloads Julia Gruspier, George Washington University MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH POSTER Since March 22, 2016 PRESENTATIONS (MARVIN CENTER & VIDEO) Rina C. Eiden Included in Brown, Juliet Lee, Gisela Butera, Ellen Goldman, Myriam Ferzli, and Rosalyn A. Jurjus Schedule Poster Number Maternal and Child Health ommons, Other Mental and Document Type Nomen's Health Commons YOUTUBE HIMMELFARB LIBRARY Use of excimer laser for morphea, Samah Hassan Hajjar, Sarah Beggs, and Alison Ehrlich G+1 🔄 🛨 essation in Pregnant Women, Monika Lin and Lorien C. Abroms Neuroimaging of Unusual Glioblastoma Using Diffusion Tensor Imaging, Akshita Mehta, Lucien M. Levy, M Lorien C. Abroms. George Washington Universi Christina L. Heminger, George Washington Universi Jonathan Tatum, Margarita Ramos, Jessica Kim, Nisha Punatar, and Michele L. Mietus-Snyder Participants Responses GW Research Day 2016: Survey Results Which Research Day Workshop did you attend and/or watch? Why you have not submitted your poster to HSRC? Waiting for my advisor's approval Submission process was confusing Not sure of the benefits of HSRC ■ Waiting until my study was published ■ Attended Workshop/WebEx Attended Workshop Watched Video and/or PPT ■ Did not Attend or Watch Video and/or PPT I would have submitted if I'd been aware of the following benefits: Ideas for next year's Research Day Workshops 52% 12% ■ Earlier scheduled Abstract Writing Workshop (Fall of 2016) Assistance with copyright and images One-on-one abstract writing consultation ■ Additional poster design/content support Option to attend workshops via WebEx webinar Provides a permanent URL link ■ Post the link on your CV/Resume Other

Option to embargo poster until published ■ Copyright protection

Conclusions

- 81% of 2016 students agreed to have their poster and abstract uploaded to HSRC, compared to 6% of submitters in 2015.
- Pilot DE portal resulted in 3 DE students submitting a video presentation.
- Workshops were perceived to be helpful but technical problems with WebEx led to low participation from DE students.



(Photos used with permission from individual students and GW Office of Vice President for Research

Future Directions

Collaboration: OVPR & Stakeholders

- Begin Research Days planning process earlier in the
- Create guidelines for DE students who wish to submit video presentations (length, format, content, etc.)
- Improve marketing of workshops and instructions on how to participate via WebEx.
- Establish a presence on OVPR's Research Days FAQ webpage where students go first for information.

Himmelfarb:

- Educate presenters on the use of copyrighted material, such as images and music, in their posters and videos.
- Advertise the benefits of archiving posters in HSRC (applying for residency, CV, resume ...).
- Include a field for students to upload a photo of themselves and their poster.

Take-Aways:

- Forming partnerships is key to success
- Need to start planning process earlier in the year
- Make students aware of the benefits of archiving their poster and abstract in HSRC

Acknowledgements

We would like to acknowledge the following groups: Digital Commons, GW Research Days Committee Members and GW Research Days student participants.

References: GW Research Days logo: Used with permission