

Where are You Storing Your Research Days Poster?

Promoting an Online Repository for Research Days Submissions

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Introduction

In January 2015, The George Washington University Himmelfarb Health Sciences Library began to strategize how to increase student and faculty awareness of Himmelfarb's Health Sciences Research Commons (HSRC) institutional repository, and to encourage them to self-archive their GW Research Days abstracts and posters for permanent storage.



Population

Students and faculty:

- GW School of Medicine and Health Sciences
- GW School of Nursing
- GW Milken Institute School of Public Health

Initiatives

The Library has implemented three significant initiatives to address existing barriers to poster submission:

Increase awareness of the HSRC's existence through a marketing campaign

- Targeted emails to each participant population
- Posters/flyers
- Digital bulletin board
- Student listservs
- Google Docs inquiry form soliciting questions on how to submit



Streamline the online submission process for poster authors

- Removed all extraneous metadata fields on the repository's back end
- Reduced the number of fillable metadata fields for authors from 16 to 8
- Assisted authors with copyright and Creative Commons license assignments

Improve Communication with event staff

Forged a new relationship with the GW Research Days staff

- *Found opportunities to collaborate and share resources*

Obtained permission to use their logo on the HSRC site for branding purposes

- *Highlighted the visibility of the HSRC*



Results

11	submission inquiries sent via the Google Docs form
17	posters uploaded to HSRC, 11 more than last year
364	total downloads of Research Days 2015 posters

Future Direction

Outreach to Distance Ed Students

Work with the Research Days staff and the three schools we serve to:

- create a process for Distance Education students to participate

Contact Research Days staff earlier in the year to:

- collaborate further on the submission process
- link the HSRC to the Research Days information page

Acknowledgement

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