Where are You Storing Your Research Days Poster?
Promoting an Online Repository for Research Days Submissions

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Introduction
In January 2015, The George Washington University Himmelfarb Health Sciences Library began to strategize how to increase student and faculty awareness of Himmelfarb’s Health Sciences Research Commons (HSRC) institutional repository, and to encourage them to self-archive their GW Research Days abstracts and posters for permanent storage.

Initiatives
The Library has implemented three significant initiatives to address existing barriers to poster submission:

Increase awareness of the HSRC’s existence through a marketing campaign
- Targeted emails to each participant population
- Posters/flyers
- Digital bulletin board
- Student listservs
- Google Docs inquiry form soliciting questions on how to submit

Streamline the online submission process for poster authors
- Removed all extraneous metadata fields on the repository’s back end
- Reduced the number of fillable metadata fields for authors from 16 to 8
- Assisted authors with copyright and Creative Commons license assignments

Improve Communication with event staff
Forged a new relationship with the GW Research Days staff
- Found opportunities to collaborate and share resources
Obtained permission to use their logo on the HSRC site for branding purposes
- Highlighted the visibility of the HSRC

Population
Students and faculty:
- GW School of Medicine and Health Sciences
- GW School of Nursing
- GW Milken Institute School of Public Health

Results
- 11 submission inquiries sent via the Google Docs form
- 17 posters uploaded to HSRC, 11 more than last year
- 364 total downloads of Research Days 2015 posters

Future Direction
Outreach to Distance Ed Students
Work with the Research Days staff and the three schools we serve to:
- create a process for Distance Education students to participate

Contact Research Days staff earlier in the year to:
- collaborate further on the submission process
- link the HSRC to the Research Days information page

Acknowledgement
We would like to thank the GW Research Days staff.

GW Research Days 2015 logo

2015 objectives
Targeted marketing
Collaboration with event staff
Streamlined submission process
Research Days!
...the DAY AFTER!

Don’t just store your Research Days poster in your closet.
Submit it to the GW Research Commons.

Submit it to the GW Research Commons.
In a hurry:
1. Click below to submit your poster to the Research Commons repository. Look for "Submit to the Research Commons"
2. Select "Submit to the Research Commons" on the"Add a new item" page.
3. Enter your name in the "Submit as" box.
4. Click "Submit".

Go even slower:
1. Write a brief description of your poster.
2. Click "Submit".

To submit your work electronically, or to ask questions, please contact: hsrc@gwu.edu. You may also stop by the Himmelfarb Library Reference Desk to learn more.

HSRC poster targeted to the student population

Six reasons why:
1. Online Access: The link is freely available to the public in GW’s Health Sciences Research Commons repository at: hsrc.himmelfarb.gwu.edu
2. Durable Link: The Research Commons provides a permanent URL for your work
3. Social Media: Link it to your social media sites
4. CV/Resume: You can post the link on your CV or resume
5. Jobs!: Share your accomplishment at job interviews
6. Mom!: Send a link to your Mom and make her proud

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