Where are You Storing Your Research Days Poster?
Promoting an Online Repository for Research Days Submissions

Meaghan Corbett, MLIS; Anne Linton, MS, AHIP; Catherine Sluder, MA; Gisela Butera MLIS
Himmelfarb Health Sciences Library, The George Washington University

Introduction
In January 2015, The George Washington University Himmelfarb Health Sciences Library began to strategize how to increase student and faculty awareness of Himmelfarb’s Health Sciences Research Commons (HSRC) institutional repository, and to encourage them to self-archive their GW Research Days abstracts and posters for permanent storage.

Initiatives
The Library has implemented three significant initiatives to address existing barriers to poster submission:

Increase awareness of the HSRC’s existence through a marketing campaign
- Targeted emails to each participant population
- Posters/flyers
- Digital bulletin board
- Student listservs
- Google Docs inquiry form soliciting questions on how to submit

Streamline the online submission process for poster authors
- Removed all extraneous metadata fields on the repository’s back end
- Reduced the number of fillable metadata fields for authors from 16 to 8
- Assisted authors with copyright and Creative Commons license assignments

Improve Communication with event staff
Forged a new relationship with the GW Research Days staff
- Found opportunities to collaborate and share resources
- Obtained permission to use their logo on the HSRC site for branding purposes

Results
11 submission inquiries sent via the Google Docs form
17 posters uploaded to HSRC, 11 more than last year
364 total downloads of Research Days 2015 posters

Future Direction
Outreach to Distance Ed Students
Work with the Research Days staff and the three schools we serve to:
- create a process for Distance Education students to participate
- contact Research Days staff earlier in the year to:
  - collaborate further on the submission process
  - link the HSRC to the Research Days information page

Acknowledgement
We would like to thank the GW Research Days staff.

Population
Students and faculty:
- GW School of Medicine and Health Sciences
- GW School of Nursing
- GW Milken Institute School of Public Health

Streamline submission process
2015 objectives
Targeted marketing
Collaboration with event staff

GW Research Days 2015 logo

HWRC poster targeted to the student population

GW Research Days!...the DAY AFTER!
Don’t just store your Research Days poster in your closet!
Submit it to the GW Research Commons.
Submit your work:
1. Online: We can store available online public in the Health Sciences Research Commons repository. (This step is optional.)
2. Streamlined: The Research Commons will be stored on your name.
3. Social Media: Link to your social media site
4. CV/Resume: You may want to use your CV, or you may
5. Job: Share your accomplishments on your job.
6. Posters: Create your own poster, and submit it.
To submit your work, click on the self-publish button above. The step streamlining the Health Sciences Research Commons.

Six reasons why:
1. Online Access: The link is freely available to the public in GW’s Health Sciences Research Commons repository at: hsrc.himmelfarb.gwu.edu
2. Durable Link: The Research Commons provides a permanent URL for your work
3. Social Media: Link it to your social media sites
4. CV/Resume: You may want to use your CV, or you may
5. Job: Share your accomplishments on your job.
6. Posters: Create your own poster, and submit it.

To submit your work, click on the self-publish button above. The step streamlining the Health Sciences Research Commons.

GW Research Days!...the DAY AFTER!
Don’t just store your Research Days poster in your closet!
Submit it to the GW Research Commons.
Submit your work:
1. Online: We can store available online public in the Health Sciences Research Commons repository. (This step is optional.)
2. Streamlined: The Research Commons will be stored on your name.
3. Social Media: Link to your social media site
4. CV/Resume: You may want to use your CV, or you may
5. Job: Share your accomplishments on your job.
6. Posters: Create your own poster, and submit it.
To submit your work, click on the self-publish button above. The step streamlining the Health Sciences Research Commons.

Six reasons why:
1. Online Access: The link is freely available to the public in GW’s Health Sciences Research Commons repository at: hsrc.himmelfarb.gwu.edu
2. Durable Link: The Research Commons provides a permanent URL for your work
3. Social Media: Link it to your social media sites
4. CV/Resume: You may want to use your CV, or you may
5. Job: Share your accomplishments on your job.
6. Posters: Create your own poster, and submit it.

To submit your work, click on the self-publish button above. The step streamlining the Health Sciences Research Commons.