Himmelfarb Library Liaison Letter - July 2019

The George Washington University, Himmelfarb Health Sciences Library

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Have you ever wondered how many times your publication has been tweeted? Have you ever needed to know how many news outlets have picked up your publication? When you archive your project in Health Sciences Research Commons, you gain access to two types of article level metrics—Altmetrics and PlumX metrics.

Altmetrics complement traditional citation-based metrics by capturing information such as social media mentions. They are non-traditional bibliometrics that are intended to provide an alternative view of conversations about your research. PlumX Metrics place altmetrics and traditional metrics side-by-side to give you a more extensive look at your research and its impact. PlumX metrics collocate research metrics in five separate categories—Usage, Captures, Mentions, Social Media, and Citations. This means that you can easily track what people are saying about your research and where it’s being cited all from a single location. PlumX metrics emphasize data visualization so that you can see the “Plum Print” of your work and track where it is being talked about most heavily.

Here are some ways that both students and faculty can make the most of research metrics:

**Faculty Publications:**

- Chart research impact for tenure and promotion purposes

- Collect news and social media mentions for research that is nominated for awards and prizes

- Track download statistics for unpublished research such as conference posters submitted to the repository
Student Works:

- Capture the number of downloads your project has received
- See the number of times a project abstract has been viewed

Want to see your research in action? Archive your research here in Health Sciences Research Commons or contact hsrc@gwu.edu for more information.