What is Covered?

Section I - Introduction:

Why is this topic important?
- Do you use any social media tools?
- For what purposes do you use social media tools?
- On average, how often do you check the various social media tools which you use?

Social media in the health professions
- Briefly share examples of how various organization (CDC, Children’s National Medical Center, etc.) use social media “From the headlines.”
- Cases of health students making the news for inappropriate/questionable social media use.

Section II - Real Life Examples:

Dialogue with the students.
- Present examples of social media use among health professionals and students – ask participants if they think they are good, bad, or maybe. Generate discussion and feedback.

Who are you representing?
- Ask participants to consider who they are representing when they are using social media (i.e., themselves, their school/employer, their profession).

Section III - Follow up

LibGuide: A resource we created with links and information to help you protect/mend your online presence.

Tips on Creating an E-Professional Session

- Need: Find out if your university has a social media policy in place to address students’ online professional conduct.
- Collaboration: Opportunity to collaborate and create a session within the new student orientation or curriculum.
- Deliver Complete Package: Library designs the entire session including handouts, guest speakers and reflection exercise.