OF THE GEORGE WASHINGTON UNIVERSITY HOSPITAL FALL 1963





The George Washington University Hospital always hums with activity. Students learn about employment (left), volunteers contribute their time (above) and emergency needs are met (below).



The Courier

OF THE GEORGE WASHINGTON UNIVERSITY HOSPITAL

Published quarterly by the Women's Board of The Hospital MRS. JOHN PARKS, Women's Board Editor MRS. CHRISTINE MIDDLETON, Business Manager S. HARVEY PRICE, Managing Editor

CONTENTS, FALL 1963: VOLUME 15, NUMBER 3

Emergency . . . page 3.

The Hospital's Honored Members . . . page 7.

University Hospital Helps Fight Student "Dropout" . . . page 8

Volunteers Service Hospital 1705 Hours . . . page 11.

Medical News Notes . . . page 13.

Advertising Friends . . . page 14.

EDITORIAL BOARD OF REVIEW

O. S. COLCLOUGH, Provost and Dean of Faculties of the University. DR. JOHN PARKS, Dean of the School of Medicine and Medical Director of the Hospital.

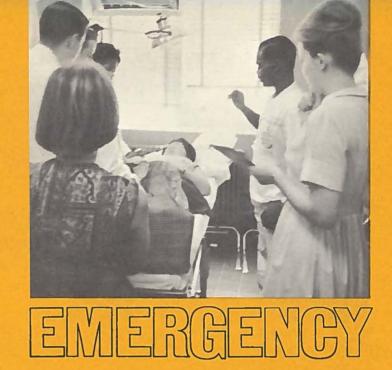
VICTOR F. LUDEWIG, Administrator of the Hospital.

DR. WINFRED OVERHOLSER, University Professor Emeritus of Psychiatry.

WOMEN'S BOARD OFFICERS, 1963-1964: President, MRS. MARTIN A. MASON; First Vice President, MRS. SAMUEL M. BURGESS II; Second Vice President, MRS. FRANCIS L. KIEP; Third Vice President, MRS. JOSEPH H. ROE; Recording Secretary, MRS. WILLIAM F. ROWLAND; Corresponding Secretary, MRS. FRANK P. FERRARACIO; Assistant Corresponding Secretary, MRS. KERMIT M. LOVEWELL; Treasurer, MRS. MEREDITH P. CRAWFORD; Assistant Treasurer, MRS. JOHN M. EVANS; Directors, MRS. THOMAS H. CARROLL, MRS. CLOYD H. MARVIN, MRS. JOHN PARKS, MRS. BARTON W. RICHWINE, MRS. A. BURKS SUMMERS.

SUBSCRIPTIONS

THE COURIER is published by the Women's Board of the Hospital to tell the story of medical programs of the George Washington University. Persons may assist in this purpose as sustaining subscribers at \$1.00 for one year and \$2.75 for three years. Checks payable to The Courier should be mailed to the Board treasurer, Mrs. Meredith P.. Crawford, 4526 High Street, Chevy Chase 15, Maryland.



It was 3:30 in the afternoon. Red Cross ambulances had been bringing people to the University Hospital's emergency entrance at four to five minute intervals for about half an hour. A call went over the hospital's public address system for all available stretchers to be brought to the emergency area. Doctors and nurses were busy attending patients. Orderlies and hospital staff members were occupied with their duties. The time for expanding the emergency facilities into other preplanned areas of the hospital seemed imminent. But soon the ambulances came less frequently. Then only a few came and the existing facilities proved sufficient.

This was the anxious half-hour on August 28 when the largest number of participants in the Civil Rights demonstration were gathered at the Lincoln Memorial. The time also when many participants were feeling the effects of little sleep, little food and long hours of traveling. During this half hour, the hospital treated more emergency cases than at any other time during the day. Beginning at 8:30 that morning when a marcher was brought in with suspected appendicitis, until nine that evening when three people were treated for food poisoning; The George Washington University Hospital cared for 31 of the 75 to 80 people who required hospital medical attention.

The George Washington University Hospital's role in treating 31



Two weeks before the march, a planning committee discussed the hospital's preparations.

participants—with a potential of caring for five times as many if it became necessary—was far from casual. Plans were made two weeks before the demonstration.

Preparations began with a meeting of hospital officials, chiefs of services, department heads and administrative staff members. It was decided that a modification of the hospital's Disaster Procedure would best serve the situation. Briefly, the following steps were taken to meet all eventualities. From the afternoon before until the morning after the demonstration, additional house officers and nurses were assigned to the emergency room and the Out-Patient Department. Elective Surgery was curtailed, and clinic appointments in the Out-Patient Department and the Cancer Clinic were cancelled for the day. Beginning at 8 a.m. on the day of the demonstration only ambulances and essential deliveries were permitted at or near the emergency entrance. All ambulatory patients were directed to the dispensary. Beds and cots for emergency use were set up on the medical and surgical floors, in a wing of one floor, in the Solarium, in the Physical Medicine Department, in one of the cafeterias, in a conference room and all vacancies on the maternity floor were to be made available as a last resort. The Main Conference Room was made available as a visitor's area to relieve possible congestion in the main lobby. Had severe conditions arisen, the conference room would have been furnished with cots, and the Warwick Memorial Building lobby would

THE COURIER



An extra supply of linen was stocked the day before the march.



The hospital administrator, medical director and assistant administrator discuss final arrangements. The television set in the background was turned on to receive coverage of the march.



Preparing for all possibilities, a cafeteria in the hospital was equipped with stretchers.

The hospital's new refreshment carts were put to use for employees.

The pharmacy was open longer hours than usual.





have become a visitor's area. Ultimately, nearby University dormitories staffed with medical personnel could have housed patients. A control center for instructions and inquiries was established in the Administrator's Office, and a press room for liaison with the news media was set up in the Doctor's Lounge. The departments of radiology and pathology increased their on-duty staffs, the pharmacy was kept open longer than usual, elevators were manned by operators throughout the night and day and larger than usual quantities of food and linens were brought to the hospital the day before the demonstration.

Although every precaution against the outbreak of violence was taken by the organizers of the demonstration and the law enforcement officers of the District, no one could anticipate the number of people that would require hospital care as the result of heat, food poisoning, fatigue, excitement and a variety of other factors. For this reason, and the fact that the University Hospital is located only blocks away from where more than 150,000 marchers finally congregated, the hospital made extensive preparations.

By design, the detailed preparations served two purposes. First, they permitted the hospital to take care of those visitors that needed medical attention in the most efficient manner possible. Second, they allowed the hospital to test its basic disaster procedures with a sense of reality even though disaster proportions were never reached.

On both accounts, those affiliated with the hospital can derive satisfaction. Satisfaction in knowing that the hospital was a credit to the community in caring for the visitors and in knowing that the hospital is organized and prepared to meet future emergencies.

Extra house officers on duty watched the telecast of the demonstration for a clue to any possible need for their services.





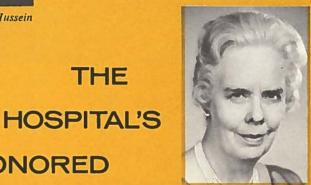
Mme. Hussein

HONORED





Mrs. Bolwell





Dr. Travell

MEMBERS

Each organization has its group of people who add distinction to its purpose. The George Washington University Hospital has just such a group-the Honorary Members of the Women's Board.

THE

Among the seven members of this group are: MME. ALMED HUSSEIN, wife of the former ambassador from Egypt; DR. ELIZABETH W. WILSON of Cambridge, Mass.; DR. JANET TRAVELL, physician to the President of the United States; DR. ELIZABETH PARKER of Washington, D. C.; the late MRS. ROBERT W. BOLWELL of Silver Spring, Md.; MME. WILHELM G. GREWE, wife of the former ambassador from Germany; and MRS. GILBERT GROSVENOR.



Dr. Wilson



FALL 1963



Dr. Parks introduces students to the opportunities in the medical and health fields. The work of an x-ray technician is demonstrated. Hospital has been active in the project since its inception by telling and showing students what opportunities are available in the medical and health sciences to those with a minimum of a high school diploma.

This summer the hospital conducted six two-hour programs on consecutive Fridays. Each session was designed to show the student that "modern medicine" is growing in complexity and depends on varied specialized, professional, skilled and unskilled contributions for its continued growth. The primary goal was to convince the student to complete the school requirements which would enable him to qualify for technical, skilled and semi-skilled employment in a hospital or, if possible, to pursue a medical education and qualify for highly specialized and professional employment.

The first session was opened by Mrs. Willard Wirtz, wife of the Secretary of Labor; Mrs. Annette C. Reid of The Urban Service Corps; Mrs. Jed Pearson, of the Women's Board; and Fred Menk associate administrator of the University Hospital and coordinator of the hospital's role in the Widening Horizons Project.

About 75 students took a tour of the entire hospital and heard a

Dr. Seymour Alpert discusses the activities of a laboratory.

UNIVERSITY HOSPITAL HELPS FIGHT STUDENT "DROPOUT"

When the new school semester opened several weeks ago, District officials were faced with an unusual problem—more students had returned than they had anticipated.

The reason for the larger enrollment soon became apparent. Programs conducted by The George Washington University Hospital and other local institutions had encouraged potential "dropouts" to continue their education.

About three years ago, Mrs. Agnes Meyer proposed the idea of an Urban Service Corps to help combat juvenile delinquency by offering students educational, social and cultural opportunities beyond the schools' physical environment. The idea caught on and was later expanded by Mrs. Dorothy Goldberg to include a Widening Horizons Summer Project. The purpose of the project is to expose students to employment opportunities. The George Washington University

8



Two students indicated particular interest in the activities of a laboratory technician.

talk on the role of the hospital with particular emphasis on scientific and professional careers.

The following sessions dealt with the origin of drugs and their use, the role of diagnosis and treatment in medicine, hospital jobs for high school graduates, opportunities in the food service and engineering departments and the employment opportunities for women in medical services.

Dr. Alpert interjects a note of humor to explain the important role of the hospital's blood bank. In the group is Mrs. John Brown, Mrs. Martin Mason and Mrs. Willard Wirtz.



Volunteers Service Hospital 1705 Hours

Volunteers Chairman of the Hospital Women's Board is Mrs. Edson A. Edson, who reports 1705 hours contributed to the Hospital by Board volunteers during the first six months of 1963 in the following activities:

Book cart librarian Gift cart saleslady Gift shop saleslady Flower stall administrator Social service Buyer for the shop Inventory taker Handicraftsman Administrator of memorial gifts Decorator Special events worker for funds raising Financial counseling Doctor's Day worker Auxiliary representative to regional and national groups bring new ideas to the Hospital

Mrs. William F. Rowland, cited by the Board for working the most volunteer hours in 1963, shows Mrs. Laura Robinson, Secretary to the Medical Director, one of the Gift Shop's best sellers—a lion. The shop is operated by the members of the Women's Board. Tour guide for prospective parents Tour guide for high school students who are prospective employees Book buyer Buyer of special items for Hospital staff and patient use.



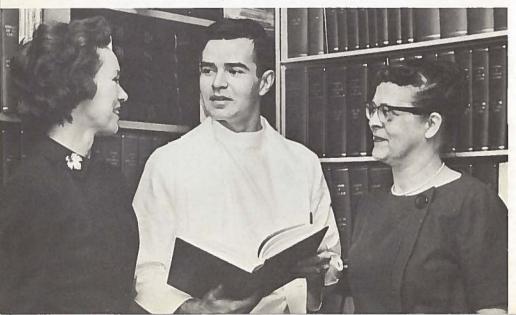


The Board's perambulating library cart arrives at patients' rooms twice a week with the help of volunteers. From left, Mrs. Thomas H. Carroll, wife of the University President; Miss Nina M. Storie, patient; and Mrs. Carl Walther, wife of the University Professor of Civil Engineering.



Women's Board President, Mrs. Martin A. Mason uses her professional training and experience in social work for volunteer job as a medical social worker at the Hospital. Here, she advises Clinic Patient Herbert Ball.

Earnings from the book cart are used from time to time to supplement the interne's library shown here. From left, Mrs. John C. Einbinder, Medical Interne Kevin O'Brien, and Mrs. Charles R. Naeser.





Dr. Leona Baumgartner, assistant administrator for human resources and social development, Agency for International Development, was the featured speaker at the opening assembly of the School of Medicine September 16. In her talk, she spoke of her experiences in international health activities.

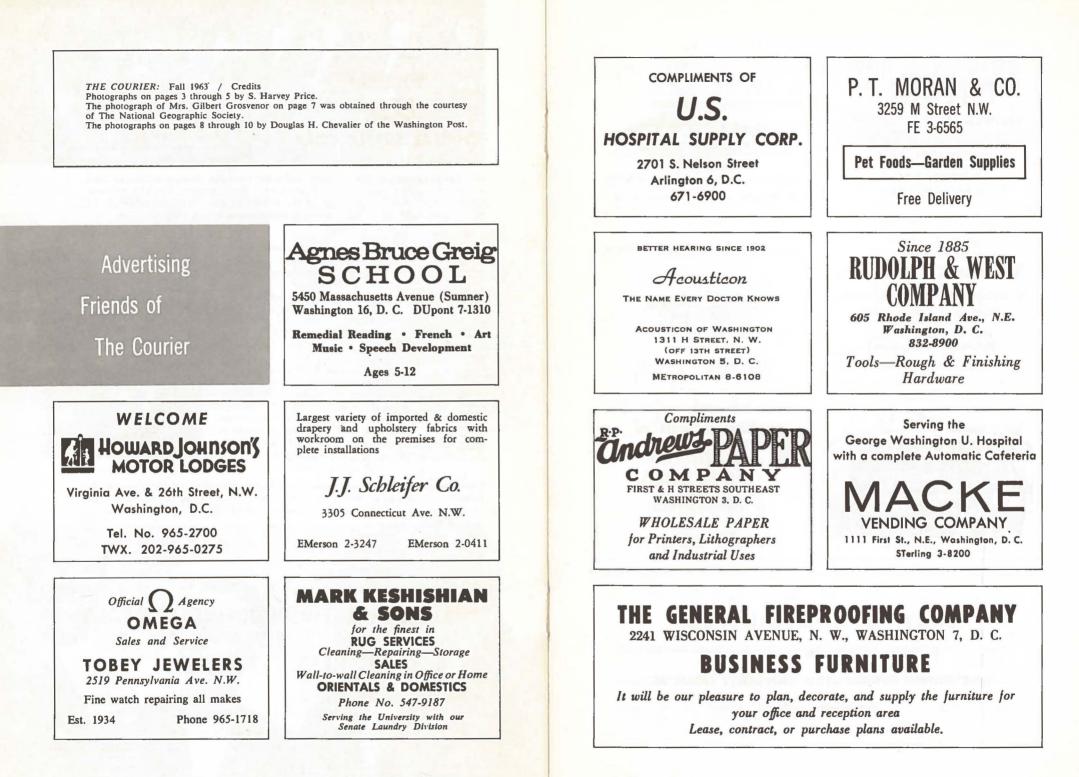


Mrs. Laura Brown, former secretary to the Medical Director, and Carl W. Robinson were married on August 17 at the Mount Vernon Place Methodist Church. The attendants at the wedding were Mrs. Brown's young grandchildren, Susie and Billie Ticknor. Mr. Robinson, until his retirement in August, was Supervisory Patent Examiner, U. S. Patent Office. On August 9, a group of Mrs. Brown's associates had a reception for her and Mr. Robinson in the hospital. After an extended tour through Canada and the Pacific Northwest, Mr. and Mrs. Robinson returned to their residence at 2930 Chain Bridge Road, N. W., Washington.



From left are Hon. Jouett Shouse, Dr. Clayton Ethridge and Dr. Franklin P. Iams and Dr. Parks at recent ceremonies marking the completion of duty for the latest group of GWU resident physicians at the Fairfax Hospital.





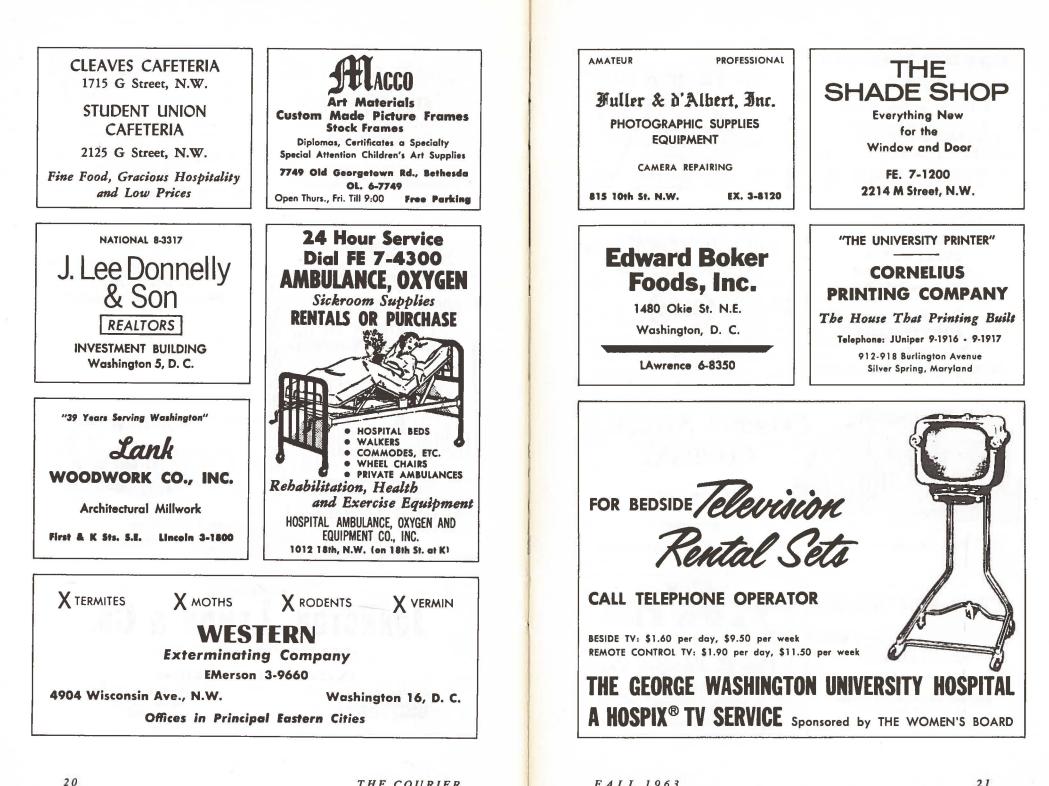


16

THE COURIER

FALL 1963







WHY IT OFTEN TAKES TWO KINDS OF MILK TO KEEP A FAMILY FIT

Milk is an excellent source of high-quality proteins, vitamins and minerals for grown-ups and "growing-ups" alike. But one member of your family may have a need for homogenized vitamin "D" milk, while another may benefit more from skim milk.

Sealtest Homogenized Vitamin "D" Milk is the rich, whole milk with extra sunshine vitamin "D" added. Sealtest "HVD" helps build strong bones and bodies, sound teeth, gives youngsters the milk richness and energy they need for play and healthy growth.

Sealtest Skim Milk combines high nutritional value with low calorie value. Sealtest is the dairy-fresh skim, has the flavor of milk and the important milk proteins, vitamins and minerals—but with a minimum of fat.

Sealtest Skim Milk is ideal for the weight watchers in your family who want to keep in trim while they stay slim.

All Sealtest Milk is guarded by the most rigid system of quality control.

Your family deserves the best...

Sealtest



Orders are taken for flowers, beauty services, fruit baskets, television rentals, and ambulance service. Call FEderal 3-9000

Women's Board Gift Shop

THE HOSPITAL GIFT SHOP has

mony new gifts

for giving and keeping

including dozens of

The George Washington University Hospital Gift Shop is a non-profit organization. All funds and services are donated to the Hospital for use in patient care, teaching and research.

THE COURIER The George Washington University Washington 6, D. C.

Return Requested

NON-PROFIT ORG. U. S. POSTAGE PAID WASHINGTON, D. C. PERMIT NO. 593