

11-2015

Himmelfarb Headlines - November/December 2015

George Washington University, Himmelfarb Health Sciences Library

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[Director's Desk](#)

I would like to report on a success story. The Library tries to stay in tune with faculty and student activities and concerns. Last year we noticed an uptick in questions about publishing case reports. As a result, Himmelfarb Library organized and hosted a panel discussion on this topic on February 9, 2015.

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Hi, my name is Steve Brown and I am an expert on everything. If you do an Author Search in Himmelfarb Library's Scopus database, I have written on mouse phenotypes, schizophrenia, ozone distribution, hearing loss, career counseling, cattle transport, estuaries and more.

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Plan

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What's New at Himmelfarb?

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Himmelfarb Nook

This section of the newsletter is dedicated to a bit of Himmelfarb trivial pursuit.

Which Himmelfarb staff member has been at the library the longest?

Anne Linton
Marie Miller
Catherine Sluder

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Director's Desk

I would like to report on a success story. The Library tries to stay in tune with faculty and student activities and concerns. Last year we noticed an uptick in questions about publishing case reports. As a result, Himmelfarb Library organized and hosted a panel discussion on this topic on February 9, 2015. The panel of speakers presented the topic from various perspectives: publisher, faculty advisor, resident and student. The session was attended by approximately 50 people from the SMHS, GWSPH, and SON. Feedback was very positive for this event. Since that session, 3 three new case reports have been published by GW affiliates in [BMJ Case Reports](#) and a number are in process. As of mid-October, a total of 64 case reports have been published by GW affiliates in 2015! See below for sample publications!



Alghamdi, A., Alqahtani, S., Ricketti, M., & Aziz, S. (2015). Early acute ischaemic stroke in two patients with acute type B aortic dissection: An unusual complication. *BMJ Case Reports*, 2015 doi:10.1136/bcr-2015-210021

Alker, A. (2015). West Nile virus-associated acute flaccid paralysis. *BMJ Case Reports*, 2015 doi:10.1136/bcr-2014-206480

Kieliszak, C. R., Shokri, T., & Joshi, A. S. (2015). Acquired Wharton's duct stenosis after dental radiographs treated with sialendoscopy. *BMJ Case Reports*, 2015 doi:10.1136/bcr-2014-209117

Are you interested in publishing a case report? Be sure to check out our [Research Guide](#), which was developed to accompany the session and provides information on where to publish case reports. The guide also connects users to support for the process of writing case studies including an online tutorial as well as books, journal articles, and websites. Finally, the guide provides a bibliography of [case reports recently authored by GW faculty, residents, & students](#). Approximately 50 case reports have been authored to date by GW faculty in 2015.

Happy writing!

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[Do You Have An ORCID? If Not, You Should!](#)

Hi, my name is Steve Brown and I am an expert on everything. If you do an Author Search in Himmelfarb Library's [Scopus](#) database, I have written on mouse phenotypes, schizophrenia, ozone distribution, hearing loss, career counseling, cattle transport, estuaries and more. If you search on my name as "S Brown," you get 4,300 different individual authors. "Steve Brown" results in 86 individual authors. "Steven Brown" offers 147. ORCIDs can help fix the problem so you can find the right one.



An ORCID is a 16-digit code that disambiguates your articles and other professional output from other researchers with similar names. It also accounts for name changes and name variation ("Steve Brown for one article, "Steven W. Brown" for the next) by pulling various versions of your name into one profile.

It only takes a few minutes to sign up for an ORCID. After the initial setup, you can link to Scopus, ResearcherID, DataCite, or several other options to expedite the process of importing your publications into your ORCID profile. You can also enter or import your education, employment and funding history to form a complete biography. An ORCID will also help expedite the process of building your SciENcv profile. You should include your ORCID when requesting funding or submitting manuscripts for publication.

Sign up for an ORCID today, and please let Himmelfarb Library know what it is. If you already have one, we would love to hear from you as well.

Get an ORCID: <http://orcid.org/>
Tell us what it is: <http://goo.gl/forms/jlNmflXvjR>

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Full-Text Linking Shortcut

Do you create links to journal articles for syllabi or reading lists? If yes, Himmelfarb has a new tool for you!

Himmelfarb Library has a new linking shortcut which can be used with any PubMed article. The linking shortcut uses an article's PMID (a unique identification number for each article in PubMed) to quickly connect users to a full-text copy in Himmelfarb Library's online collection. Here's an example of a link using this new shortcut:

<http://himmelfarb.gwu.edu/pmid/25603942>

This new methodology allows you to skip the steps of figuring out [how to create durable links](#) on the various vendor websites. Instead, you can use a single method for linking to any article that's in PubMed and for which Himmelfarb Library has full-text availability. These PubMed shortcuts work from both on-and off-campus locations; off-campus users will be automatically prompted to login, if necessary. Here's how to create PubMed shortcut links:

1. Locate the article in PubMed and make a note of the article's PMID.
2. Append the PMID to this link: <http://himmelfarb.gwu.edu/pmid/>
3. **NOTE:** It is not necessary to add a proxy prefix.

If you have any questions about using the PubMed shortcut or durable links, please contact Laura Abate (leabate@gwu.edu).



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[Meet Stephen Bryant, Evening/Weekend Circulation Supervisor](#)

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues at the Himmelfarb Library. In this issue we learn more about Stephen Bryant, Evening/Weekend Circulation Supervisor.

Where are you from, what brought you to GW, and what are you studying?

I am a native Washingtonian; I grew up in NE, not too far from the Catholic University campus. Work is what brought me to GW; my first job on campus was at The Lerner Health and Wellness Center. I recently (2014) completed my requirements for a bachelors' degree in biology from North Carolina Agricultural & Technical State University. I have thought about pursuing an advanced degree here at GW, but I am still undecided.

**What made you want to work at Himmelfarb Library?**

I wanted to work at Himmelfarb because it provided me with a second source of income, and flexible hours. A friend of mine, and former Farbian, knew I was looking for a 2nd job and recommended I apply to Himmelfarb. The bonus for me was an opportunity to work in a Library (which I love), around books (which I also love), and in a scientific discipline that fit with my biology background. While I am a progressive as far as technology is concerned, I will always, always prefer a physical copy of a text over a digital copy, paper cuts and all.

What is your favorite part of your job?

Honestly, my coworkers are my favorite part of the job. The level of comradery and professionalism I have experienced here is second to none. From day one, even as a part time employee, I felt welcome, everyone had a ready smile, and was more than willing to go above and beyond to help or assist me with learning the ins and outs of the library.

What is the funniest or most unusual thing that's happened to you working here?

I have so many funny stories; way too many to pick one. Most of them involve the turnstile, lost and found, the copiers, the printers, and probably my favorite thing in all of Himmelfarb, the elevator. Probably the most unusual thing I have encountered here would be the two full size baking sheets that I found unattended one night during a sweep on one of the upper floors.

What do you do for fun when you're not working or studying?

When I am not working I enjoy reading, camping (new to camping, love it), fishing, going to the movies, cooking, and as cliché as it sounds, long walks.

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[Creating A Brighter Future - Behind the Scenes of Building Our Strategic Plan](#)

It has been five years since the Himmelfarb Library published a strategic plan, and in the fall of 2014 the Himmelfarb Library staff began to initiate a process of helping to identify key areas of growth and develop a strategy to help implement our goals.

Before we embarked into crafting our vision for the future, it was imperative that our staff take the time to reflect on what we currently do well, and then explore beyond the traditional roles of library support in order to help transition toward innovative methods of delivering information, services and resources. Behind the scenes, each member of the library played a role in contributing ideas.



We met periodically in groups to brainstorm and develop future goals with timelines as well as a priority level for implementation. The process included methodically sifting through the most recent library patron surveys and focus groups conducted to evaluate our website interface, resources and services used. Data results were analyzed to help identify trends and patron needs. The results provided us with an insight on our strengths highlighting what is currently working, and a spotlight on areas of improvement that we need to work on.

Below are a few examples of areas we identified were part of our priorities for the future:

- « **Technology:** Develop/incorporate new technologies to enhance services.
- « **Teaching:** Apply innovative methods of delivering instructional support both in-person and virtual
- « **Research:** Collaborate with faculty to support research initiatives
- « **Services:** Enhance access to resources, and expand reference support to include distance education.

An overarching theme that emerged was the need to strengthen our relationships with each School, Department and faculty and develop strong partnerships to help achieve success in each of our goals. As we begin to set our vision and goals in motion we will be reaching out to you asking for your input and looking for opportunities to forge new partnerships and areas of collaboration. Please click here to view Himmelfarb Health Sciences Library: Strategic Plan (URL)

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Himmelfarb Library Working with the Community

Himmelfarb Library staff members are working with faculty, staff and students in all three schools and are eager to work with you as well.

The Himmelfarb Library is building community with our nursing colleagues and students at the Virginia Science and Technology Campus by bringing several educational sessions to Ashburn, Virginia this fall. Typically taught to first year medical students at the Foggy Bottom campus, the E-Professionalism and Social Media workshop prompts students to think about and discuss the positive and negative impacts of social media, and reflect upon the effect of social media presence on their future careers. Additionally, the Law, Policy, and Ethics session requires students to review GW policies related to topics such as copyright, appropriate library resource use, and the student code of conduct, and then discuss how the policy applies (or doesn't apply) to certain scenarios.



We have collaborated extensively over the past year with Children's National Health System's library to strengthen their electronic journal and book collection. We helped improve the links between PubMed, MEDLINE, CINAHL and Google Scholar and the subscribed journals, so it is easier to identify articles that are free for Children's National users to read. Reviews of existing subscriptions led to cancellation of low-use titles, which were replaced with higher demand titles. We recently combined forces to bring over 2,000 new journals to the Children's National collection through the Medline Complete and CINAHL Plus packages and are working on a plan to bring additional ScienceDirect journals in 2016.

The Library's staff are also working internationally. Two Himmelfarb librarians were invited to visit the University of Malawi College of Medicine in Blantyre, Malawi in August 2013. Accompanied by the director of Computer Applications and Support Services (CASS) and funded by a grant from the Elsevier Foundation, the intention of the trip was to create, in collaboration with the faculty, librarian and students of the College of Medicine, a plan for enhancing the health care library and information infrastructure of the College of Medicine to support education, patient care and research. In addition to developing recommendations, Himmelfarb Library also hosted Ms. Diana Mawindo, the Acting College Librarian from the University of Malawi, College of Medicine for three weeks in May 2015. Himmelfarb librarians introduced Ms. Mawindo to our systems and services and accompanied her on visits to local libraries including the National Library of Medicine and the Georgetown, Howard, Johns Hopkins and University of Maryland health sciences libraries. Ms. Mawindo also joined four Himmelfarb librarians in attending the Annual Meeting of the Medical Library Association in Austin. The visit provided many learning opportunities for both our visitor and our own librarians!

If you are working on a project that would benefit from some library support, please contact Alexandra Gomes at (202) 994-1825 or gomesa@gwu.edu.

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[Tell Us What You Think of the Catalog and Health Information @ Himmelfarb: Take the Discovery Services Survey](#)

Himmelfarb Library currently offers its users two ways to identify print and electronic content available in the Library. The traditional [Catalog](#) has information about print and electronic holdings, and links to electronic content for e-books and e-journals. Health Information @ Himmelfarb provides a single search box for full-text electronic content, including journal articles, and information about print resources.



The Library wants to know what our users think of both services and how they are used. In the spring of 2015, a survey embedded in [Health Information @ Himmelfarb](#) provided information about who was using that service and the purpose of searches. A new survey launched in October asks more detailed questions about satisfaction with the services and use of particular features.

Information gathered will help to determine the future of both services and will be used to improve them going forward. Let your voice be heard! [Participate in the survey](#) by November 13th and you can opt to be entered into a drawing for one of three \$10 Starbucks gift cards.

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Faculty Profile - Sean Robinson, Director of Didactic Education for the Physician Assistant Program

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Tell us a little bit about your current position or research/projects.

I am an [Assistant Professor and Director of Didactic Education for the Physician Assistant Program](#). I have directed and co-directed a number of courses in the program though the majority of my time has been spent on the Clinical Medicine series for the PA students. My research has focused on the use of new teaching strategies in PA education, with particular attention to online content delivery as well as team-based learning.

**How did you become interested in your field?**

I started teaching on the side while working clinically as a PA. I was an ACLS instructor and guest lecturer to PAs, NPs, and nurses. Eventually, I was given the opportunity to design and teach an anatomy and physiology class for medical assistants and that's when I really got the teaching bug. Guest lecturing is fine but to really get a sense of what it's like to work with students, you have to see them every day, give them feedback on their performance, advise them on how to improve, and watch them learn the material over time. It wasn't long after that class that I started searching for my first full-time teaching appointment in a PA program.

What has been your biggest professional challenge?

I think getting patients and other health care providers to understand what a PA is has been a frustration for me. Misconceptions about the training of a PA and what we are capable of doing in the clinical environment can lead to restraints on the advancement of the profession on a local, national, and now, international scale. I know that eventually, as the profession ages, the general public and healthcare systems will realize the true potential of the PA profession. I just have to be patient and allow that to happen naturally (with the occasional trip to Capitol Hill to voice my opinion on the matter!).

What has been your most memorable moment at GW?

I'd have to say winning the [Golden Apple Award in 2015](#) was pretty memorable. I think my students are amazing - they work incredibly hard and are unbelievably smart, yet they chose to recognize me for my efforts! If I could turn around and give all of them their own Golden Apples I would, though they will have to settle for a diploma from one of the best PA programs in the country!

What library resources or services have you found to be the most useful?

It's got to be the librarians, of course! It's great to see how involved everyone at Himmelfarb

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is with the various curricula in the SMHS. To know that you can rely on them to help with just about any research or education task is pretty reassuring. [AccessMedicine](#) is a close second choice. Free online textbooks for my students... useful is a bit of an understatement.

Whom do you admire?

I'd have to say the faculty with whom I work and other PA educators that have paved the way for the growth of my profession. The GW PA faculty work incredibly hard to pull this program off. I worked as a PA for several years in the cardiac cath lab - a demanding and sometimes stressful environment that tested my ability to think and respond quickly to life and death situations. Strange as it may seem, working in the cath lab was less stressful than being a PA educator! I'm grateful to be surrounded by some of the most dedicated folks in the business who understand that the switch to PA education is often more stressful and less lucrative than a full-time clinical appointment. But, the rewards are sweeter when you watch your students walk across the stage in their cap and gown ready to take on their first job as a PA.

I'd be a fool to not mention my admiration for some of the major players in the PA profession. Folks like [Carl Fasser](#) at Baylor, [Randy Danielson](#) at AT Still, [Roderick Hooker](#), and of course, [Jim Cawley](#) and [Lisa Alexander](#) here at GW... they've helped make the PA profession what it is today - an integral part of an evolving health care system.

How do you spend your free time? (or What do you do to relax?)

I'm a bit of a museum geek and DC has been freely feeding my addiction! I could spend an entire day in a single wing of any of the local museums. I'm one of those people that reads every single plaque next to every single painting or sculpture and then reads some more about the piece in a guide or book. It may sound like mundane torture to some but it's how I find my inner peace.

What advice would you give to a new faculty member just starting at GW?

Find someone to mentor you. GW is a big, complicated place; particularly if this is your first venture into academia or you've arrived from a smaller College or University. At GW, it's easy to get "lost" in the melee of committees, departments, task forces, etc. It really helps to have a go-to person to point you in the right direction on a continual basis for at least your first year. There aren't a lot of formal mentorship opportunities with the University but I don't think that's necessary. Ask any of your colleagues if they would serve as your confidant. Set up weekly check-ins with that individual. Even if it's for just 5 minutes a week; that will go a long way for making your transition to GW go a little more smoothly.

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