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Himmelfarb Headlines - May/June 2015

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Himmelfarb Headlines - May / June 2015

Director's Desk

There are lots of activities happening at Himmelfarb in the coming months. There will be improvements to the physical plant. We are seeking full-time faculty input on the serials collection. And we will be working with faculty to meet the requirements for the University's new "open access policy." See below for details.

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Improvements Continue
Beginning May 18, 2015, a number of projects to enhance the environment within Himmelfarb Library will begin. Work will continue until August 7, 2015. The improvements include a complete overhaul of the heating/cooling system and the refurbishment of the second floor small group study rooms.

What does this mean for in person library users?

**The Himmelfarb Library will remain open throughout this period. 24/7 hours will continue until June 30, 2015. During the month of July 2015, the Library will be on summer hours: 7:30 am until midnight daily. Starting August 1, 2015, the Library will resume its 24/7 hours. There will be chillers and fans placed throughout the Library to help keep temperatures regulated.

**If students find that the Library is too warm, alternate quiet study space has been reserved in Gelman Library. Gelman's summer hours will be posted at http://library.gwu.edu/hours#holidays.

**There may be some construction noise on the second floor during the day only. Again you may want to study at Gelman. Earplugs will be available at the Circulation Desk.

Please remember that these renovations should make the Himmelfarb Library a more comfortable place to study. Should you have any questions, please contact the Office of Facilities Management at 202-994-5755.

Faculty Input Sought
Every three years, the Library communicates directly with full-time faculty of the Milken Institute School of Public Health, School of Medicine and Health Sciences, and School of Nursing to evaluate the journal collection. This communication is designed to provide departmental snapshots of the current journal collection and elicit valuable feedback from faculty to help us create a journal collection that supports your needs. The Library values your opinion and would greatly appreciate your time in completing this survey. The survey should take about five to ten minutes to complete. At the end of the survey, you have the option to enter a drawing for a **$25 Starbucks Gift Card**. Please complete the survey by **Monday, May 20, 2015**. If you have not already completed the survey, you may begin here here: https://smhsgwu.co1.qualtrics.com/SE/?SID=SV_eDKwD03fFluRG5f

We thank you for taking a moment to help us make Himmelfarb's journal collection one which is most useful to you.

Open Access at GW

On February 13, 2015, GW's Faculty Senate approved an open access policy for the university (http://library.gwu.edu/about/open-access-at-gw) to ensure that published scholarship becomes more widely accessible. The policy supports GW's commitment to promoting innovative research that makes a positive impact on society. **The policy does not require GW faculty to publish in open access journals which charge authors to publish. GW authors should continue to publish wherever they normally would**.

However, GW authors are encouraged to ask publishers for permission to make articles available in the GW institutional repository which is "open access" in the sense that anyone can visit it. This process is sometimes called self-archiving. To check on a journal's policy regarding copyright and self-archiving, go to the SHERPA/RoMEO database. This database provides current information on self-archiving policies for an extensive set of journals. **If your journal publisher does not permit self-archiving, you may opt out of the GW policy by sending an e-mail containing the link to the journal's policy in SHERPA/RoMEO to openaccess@gwu.edu. However, if your publisher permits self-archiving it can permit it in one of the following formats:**

> 1. Publisher permits archiving right away upon publication of the final PDF version of the type-set manuscript as it appears in the journal (this is usually the case in Open Access Journals free or for a fee paid by the authors): this is the version to include in the GW repository
>
> 2. Publisher does not permit archiving the final PDF version as described in 1 but allows archiving of the refereed final accepted version of the manuscript before type-setting: this is the version to include in the GW repository
>
> 3. Publisher permits archiving of the final PDF version as described in 1 but after a certain period of embargo (also called Open Archive model): this is the version to include in the GW repository after the embargo period has passed

You can initiate a discussion on self archiving with your publisher by using the GW Addendum to Publication Agreement, available at http://library.gwu.edu/about/open-access-at-gwu. As noted above, if a publisher says no, then the GW author will be exempt from the policy. Many publishers will say yes but with provisos such as "not until 6 months after publication" or "use the final typewritten manuscript approved by the editor and include a link to the publisher website." Others will just say no. Any of these options is okay. We will work with you to meet any publisher provisos. Again simply send the publisher response to openaccess@gwu.edu

You will have complied with GW's open access policy if:

> • You have requested a waiver to opt-out of the policy due to policies outlined in the SHERPA/RoMEO database or due to publisher refusal to self archive. (Send an e-mail to openaccess@gwu.edu.)
>
> • You deposit a copy of your article in GW's institutional repository with your publisher's permission and in the format specified by the publisher. Faculty in the School of Medicine and Health Sciences, Milken Institute School of Public Health, and School of Nursing can submit articles directly to the Health Sciences Research Commons at http://hsrc.himmelfarb.gwu.edu/.
>
> • You have already deposited your article in a domain-specific repository like PubMed Central or arXiv. (Please provide the link for inclusion in GW's institutional repository.)
>
> • You have published an article in an open access journal. (Please provide the link for inclusion in GW's institutional repository.)

Full information on this new policy including a FAQ on opting out is available at http://library.gwu.edu/about/open-access-at-gw. Should you have any questions about implementing this policy, please feel free to contact me at alinton@gwu.edu or 202-994-1826.

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What's New With BrowZine?

BrowZine is a great app for your iPad or iPhone. It allows you to read most journals from the Himmelfarb Library collection in a device-friendly manner. To simplify the process, you can move all of your favorite journals to your Bookshelf, skim tables of contents and save articles for later reading, whether you're online or not. You can download the app by visiting the Himmelfarb Library App Shelf. The creators of the BrowZine app will be releasing enhancements throughout 2015.

Abstracts are coming to BrowZine. You'll soon be able to tap on the article title to view the abstract. Current users are automatically taken into the article with that tap, so you have better opportunities for skimming to decide what you wish to read.

If you attempt to access an article that is not available, you will soon be directed to the Himmelfarb Library Documents2Go form so you can request a copy from another library.

Users of RefWorks, Zotero and Mendeley were already connected seamlessly through BrowZine. EndNote has recently been added to the list of supported bibliographic management tools on BrowZine. It's easy to export article information from BrowZine to any of these tools.

Would you like to listen to the articles during your commute? You can do so by opening the desired article, clicking "Open PDF in" and then selecting your favorite text-to-speech app, such as Voice Dream Reader (app must be installed prior to opening the article). From there, you can sit back and enjoy the ride as you listen.

Over the course of the summer and fall of 2015, BrowZine Web will be released. BrowZine Web will offer the BrowZine functionality on your desktop, plus a number of exciting new features.

Move seamlessly between reading on your desktop and your mobile device.

Use BrowZine Web for easy creation of Reading Lists for personal use or for sharing with your research team, class or other groups.

Share articles easily with colleagues at other institutions. Users at other BrowZine-enabled institutions will be recognized as authorized users if their library also subscribes to the journal and be automatically taken into the article without a need to log in.

To download BrowZine, go to the Himmelfarb Library App Shelf.

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Adding a Librarian to Your Course

Every semester, Himmelfarb librarians play an active role in many courses taught in the School of Medicine and Health Sciences, Milken Institute School of Public Health, and the School of Nursing. Depending on the needs of the students, our involvement ranges from a single instructional session to being embedded in a course for the entire semester.

If you would like to schedule an orientation to the library or a customized instructional session(s), please contact Elaine Sullo at elainej@gwu.edu or (202) 994-2853. We teach sessions both in-person and virtually via Collaborate. We strive to incorporate active learning techniques and often utilize hands-on activities if the session is taught in a computer classroom or if students have personal computing devices.

If you would like to have a librarian embedded in your course for the semester, please contact Alexandra Gomes at gomesa@gwu.edu or (202) 994-1825. We aspire to fulfill all the embedded requests we receive, but are limited by the small number of reference librarians available.

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ClinicalKey

Two years ago, ClinicalKey became available as part of the Himmelfarb Library collection. While it was designed to answer clinical questions, ClinicalKey has provided enormous value to GW for its educational uses. ClinicalKey is the reimagining of a long-standing and popular resource, MDConsult, but also represents a major expansion in access to full-text materials. ClinicalKey's vision for expanding access to materials includes traditional books and journals but also extends to additional types of materials which can support teaching and learning including images, videos and procedure guides.

The scope of ClinicalKey's full-text holdings is immense. ClinicalKey provides full-text access to more than 600 full-text journals and 1,000 full-text books plus images and videos which are integrated with text content as well as provide additional sources of information. Because ClinicalKey is trying to provide a breadth of information on clinical topics, clinical trials, guidelines, and drug information are integrated into search results. Condensed, evidence-based information is provided by the FirstConsult content area, while guides on performing specific procedures are provided in the ProceduresConsult content area. ClinicalKey also houses an extensive patient education library with materials available in English and Spanish.

Along with its breadth of content, ClinicalKey offers great availability to GW users. Our ClinicalKey license permits unlimited simultaneous users. ClinicalKey is available from both on- and off-site locations. And, ClinicalKey's interface readily accommodates mobile access; users who access ClinicalKey from their smartphone will automatically see a mobile-optimized interface and screens.

You can use ClinicalKey to complement your teaching in multiple ways:

Assign student readings in ClinicalKey by creating durable links to specific journal articles, book chapters, or other materials, or you may simply point students to ClinicalKey as a high-quality resource to use for answering questions and studying. Users who create a free personal ClinicalKey account will be able to access PDF copies of book chapters in addition to webpage copies.

Integrate ProceduresConsult with specific skills training or integrate the video material to complement other text-based materials or your instructional session.

Use ClinicalKey's images in your own instructional presentation. Users who create a free personal ClinicalKey account can add images to ClinicalKey's presentation maker and then download a PowerPoint which contains the images and citations to the source document.

Integrate FirstConsult with evidence-based diagnosis and treatment, or use it as a jumping off point to discuss levels of evidence in evidence-based practice.

If you have questions about ClinicalKey, please contact Laura Abate (leabate@gwu.edu)

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Summer Renovations

Over the summer, Himmelfarb Library will undergo some renovations to improve the appearance and functionality of the library. Between May 18th and August 7th:

• The heating and cooling system will be replaced. As was mentioned in the Director's Desk, Himmelfarb Library will remain open throughout this period. 24/7 hours will continue until June 30, 2015. During the month of July 2015, the Library will be on summer hours: 7:30 am until midnight daily. Starting August 1, 2015, the Library will resume its 24/7 hours. There will be chillers and fans placed throughout the Library to help keep temperatures regulated.

If students find that the Library is too warm, alternate quiet study space has been reserved in Gelman Library. Gelman's summer hours will be posted at http://library.gwu.edu/hours#holidays.

• The second floor small group study rooms will be refurbished with new carpeting, ceilings, lighting, window coverings, and paint. There may be some construction noise on the second floor during the day only. Again you may want to study at Gelman. Earplugs will be available at the Circulation Desk.

• The entrance to Himmelfarb will also be renewed with additional lighting, fresh paint, new wall treatments, and better signage.

We will continue to be open and provide full services during this time. We look forward to sharing our new and improved library space with you as the fall semester starts!

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Meet Lionel Williams, Serials Manager

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues at the Himmelfarb Library. In this issue we learn more about Lionel Williams, Serials Manager.

How long have you been at GW?
29 years

How have your position and your responsibilities evolved over the years?
When I started at GW, I worked for what was then called AV Services as a Print Specialist in the copy shop. After 6 months, I took over for the retiring Print Manager, Charlie Washington. For the next 15 years, I managed the Duplications Department for what is now called Biomedical Communications. For about 3 years, I also worked closely in the Printing/Graphic Design Department as a Graphic Design Associate. In 2001 after the World Trade Center attacks, I was asked by Dr. Shelley Bader, Associate VP of Educational Resources, to consider splitting my time to help resolve issues confronting two of her departments. I accepted and in November of 2001 I started a 60/40 split between Himmelfarb Library as the Serials Specialist and Biomedical Communications. At the end of 2002, I moved to Himmelfarb permanently, and was promoted to the position of Serials Manager.

What about your job do you most enjoy?
I like the variety of tasks that Serials allow me to experience along with the close friendships and professionalism of my colleagues.

What's been the biggest challenge?
The biggest challenge for me is seeing coworkers move on to other opportunities after forming a bond with them. Himmelfarb has employed some of the most astute and compassionate people you would want to know.

What led you to your career?
I started my journey at GW as a pick-up job. Having been trained and working as a carpenter in the area in the early 80s, the market became saturated. While working with a private contractor, the day to day opportunities were getting decreasingly fewer. A close and personal friend let me in on the job prospect in Biomed. What I thought would be a brief employment run until I could return to carpentry has become a series of decisions that has made GW the perfect place to work. My passion for detail and the climate of security has made my work as a Serials Manager a great fit.

What is your most memorable moment at Himmelfarb?
My most memorable moment at Himmelfarb was when we were given the task of moving from an almost all print journal collection to an environment that would become more electronically supported. The Serials Department was charged with the removal of our

print matter from the 2nd floor of Himmelfarb to a greatly smaller closed collections space in what is called the cage. Right after the initial plans were put in place, my supervisor vacated her position which left me with the huge responsibility of keeping the project on schedule. A great deal of pressure was before us to complete this project in about a month's turnaround time. All of the departments banded together to get the project done. This was a great moment for us all!

What do you like to do in your time away from work?
Most all of my colleagues are aware that I am a family man that also serves as a local pastor. I am married to my wife of 24 years and we have four children and four grandchildren that I have great pride in. I have been pastoring for more than 11 years and have served in a leadership capacity for more than 30 years. One of the joys of my life is my involvement in missions. I am a missionary who serves nationally and internationally. I have done various types of mission work including construction, evangelistic/training, food and shelter relief, as well as medical missions in places such as Nanjamoy, Maryland; The Indian tribes of Oklahoma; the coal mines of McDowell, West Virginia; New York after Sandy; Oakland, California; Cleveland, Ohio; Gibsland, Louisiana; Kenya, Africa; Tanzania, Africa; Uganda, Africa; and to the immigrant churches of Paris, France.

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Altmetrics – New Ways of Measuring Impact and Value

In the scientific research world, journal impact factors and citation counts have been used since the 1950s to measure the value and impact of published research. These traditional ways of measuring impact, called bibliometrics, have been used by academic and research institutions to determine the worth of their research output, and worked reasonably well in the pre-internet world.

In the 21st century, the internet is radically changing how research findings are communicated, published, and accessed. Today the number of times an article has been viewed or downloaded or even tweeted about can be used as an indicator of its value and impact. These new digital data points are called altmetrics.

The rise of altmetrics has been linked to the open access movement as a way to more accurately measure the impact of works published in open access platforms and publications. Open access publications also provide data that can be exploited by altmetrics. The Public Library of Science (PLOS), an open access journal repository, developed PLOS Article Level Metrics which tracks downloads, mentions in social media, and the comments and ratings generated within the site. Publish or Perish and ImpactStory are other tools authors can use to gather altmetric data about publications. Mendeley, a free citation manager owned by Elsevier, also provides altmetric data.

EBSCO, a supplier of a number of Himmelfarb's electronic databases including Health Information @ Himmelfarb, recently purchased Plum Analytics. Plum is a company devoted to compiling and analyzing altmetric data. It seems likely that altmetric tools will be appearing in some EBSCO resources in the near future. Altmetric data can be viewed now for many articles in Scopus. Look for the *Altmetric for Scopus* box on the right side of the article view screen.

Like bibliometrics, altmetrics is not free from controversy. There are concerns that altmetric data, particularly when it comes to measures like social media mentions and downloads from open access sites, can be gamed. The National Information Standards Organization (NISO) is currently developing standards and best practices to address these problems.

References and further reading:

Chin-Roemer, Robin and Rachel Borchardt. "From bibliometrics to altmetrics: A changing scholarly landscape", *College and Research Libraries*, November 2012, 596-600.

Finbar Galligan and Sharon Dyas-Correia. "Altmetrics: Rethinking the way we measure", *Serials Review*, March 2013, 56-61. http://dx.doi.org/10.1016/j.serrev.2013.01.003.

Howard, Jennifer. "Rise of 'altmetrics' revives questions about how to measure impact of research", *Chronicle of Higher Education*, June 3, 2013. http://chronicle.com/article/Rise-of-Altmetrics-Revives/139557

"Keeping up with… altmetrics", American Library Association, January 13, 2014. http://www.ala.org/acrl/publications/keeping_up_with/altmetrics

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Howard, Jennifer. "Rise of 'altmetrics' revives questions about how to measure impact of research", *Chronicle of Higher Education*, June 3, 2013. http://chronicle.com/article/Rise-of-Altmetrics-Revives/139557

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Faculty Profile - Patricia Davis, DNP, RN, CNE, CHSE

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues at the George Washington University. In this issue we learn more about Patricia Davis, DNP, RN, CNE, CHSE.

Tell us a little bit about your current position or research/projects.
I am the director of the School of Nursing Skills and Simulation Lab. As inaugural faculty member I have had an opportunity to impact the educational experiences of students in the nursing lab. I developed the BLAST (Basic Learning and Skills Training) model used at the beginning of each clinical course to provide students exposure to clinical specific content and practice of psychomotor and communication skills through simulation prior to their staring their clinical rotations.

How did you become interested in your field?
I have always wanted to be a nurse since the age of three. Early in my career, as I nurse at the bedside and in the community, I saw the value of education for both the patient and the family. As I transitioned into other positions I became involved in employee education and then into higher education. During my Master's practicum I was exposed to simulation and embraced the value of this educational methodology.

What has been your biggest professional challenge? I struggle with saying no to the plethora of opportunities available to me as the higher education platform changes to meet the needs of current learners and challenges of the healthcare profession.

What has been your most memorable moment at GW?
GW has afforded me many opportunities locally, regionally and globally. As director of the lab I have provided tours of the lab to other faculty and staff, government leaders, entrepreneurs, and global educators. Most memorable of the tours was one conducted for nursing faculty from South Africa and identifying with them similar challenges and accomplishments in nursing education.

What library resources or services have you found to be the most useful?
The library staff have been extremely supportive in ensuring accessibility to the library's healthcare resources to our students on the Virginia campus.

Whom do you admire?
I have had the opportunity to work closely with the inaugural dean of the School of Nursing, Jean Johnson. As a visionary, she has inspired me to see what is possible and where nursing education can grow to provide safe patient, quality care. Her ability to guide and inspire faculty and staff to achieve excellence in all we do is motivational.

How do you spend your free time?

My free time is spent with family. We enjoy time together from 5k walks to afternoons at Virginia wineries and lots of laughter.

What advice would you give new faculty?
Find a mentor. Ask for help. Make time to attend faculty training events to continue to grow and master your teaching skills.

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Himmelfarb Librarian Is In! Where You Can Find Us Summer of 2015

Himmelfarb librarians and services are not just in the library at Ross Hall. Here are the multiple physical and virtual places you'll find us this summer.

Physical Locations:

Himmelfarb Health Sciences Library, Ross Hall
- 24 hour service May, June and August 2015; July hours 7:30am-midnight
- The Reference Desk is staffed:
  - ° Mon-Thurs 8:30am-8:00pm
  - ° Fri 8:30am-5pm
  - ° Sat 12:00pm-4pm
- Check here for holiday hours (Memorial Day, 4th of July, Labor Day)

Milken Institute School of Public Health building, 950 New Hampshire Ave
- Visiting librarian on 2nd floor (top of steps)
- Staffed most Wednesdays, 3-5pm
- Check here to confirm the schedule for the week

2000 Pennsylvania Avenue
- Visiting librarian on main classroom floor, near student lockers
- Staffed most Tuesdays, 12-1:30pm
- Check here to confirm the schedule for the week

Virtual Locations:

Ask a Librarian Chat Reference Service
- Text questions to 202-601-3525
- IM from http://himmelfarb.gwu.edu/ask/index.cfm
- Service hours are:
  - ° Mon-Thurs 8:30am-8:00pm
  - ° Fri 8:30am-5pm
  - ° Sat 12:00pm-4pm

Email and Phone Services
- Send email to himmelfarb@gwu.edu
- Reference desk phone is 202-994-2850
- Circulation desk phone is 202-994-2962 (staffed 24 hours)

Library Borrowing and ILL Services
- View items checked out , fines owed, and renew library materials at http://ow.ly/LEEsw
- Request or check status of ILL requests at http://himmelfarb.gwu.edu/services/ill/

Virtual Tutorials and LibGuides
- Tutorials on resources, software, and virtual library orientations
- LibGuides provide quick access to the best resources on a topic or tool

Or interact with us on Social Media!
- Tweet to @himmelfarbGW
- Instagram @himmelfarbGW
- Facebook follow Himmelfarb Health Sciences Library

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What's New at Himmelfarb?

On May 1st, Brian McDonald joined the Himmelfarb staff as our Web Librarian. He will lead our Web Services division and participate as a librarian tutor in the SMHS Clinical Skills and Reasoning curriculum.

On April 21, 2015, a new turnstile was installed and celebrated, replacing the dysfunctional turnstile that was the source of so much creativity in the 2012 Follies

International Clinical Educators, Inc (ICE) Video Library
Library of streamed physical therapy videos of real-life patient assessment and intervention. Videos are professionally filmed with actual patients and therapists in real-life treatment settings including acute care, skilled nursing, outpatient, home health and ICU. Produced by the ICE Learning Center.

AccessMedicine app
The AccessMedicine app installs several high-quality clinical reference resources on your device including including Quick Medical Diagnosis & Treatment, Fitzpatrick's Clinical Dermatology, Diagnosaurus 2.0, and Pocket Guide to Diagnostics Tests.

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Articulate Storyline

Do you need to create tutorials using screen capture videos? Articulate Storyline is an e-learning software now available in the multimedia curricular workstation located on the third floor in Himmelfarb Library. Storyline is a screencasting e-learning software product, similar to Camtasia. You can create short tutorials and include images, videos, create quizzes, shapes, captions, audio and voiceovers. (See examples)

Easy to use, it allows you to upload your PowerPoint slides to quickly create a lesson plan and help you begin to build your video tutorial in Storyline. Consider adding quizzes to make it interactive and include a table of contents for easy navigation. One bonus is the templates available to help you create scenarios that you can then customize. (Free Templates: Articulate Storyline templates, Free Articulate Storyline Templates to Speed Up Your Development)

Another helpful feature is Storyline's image bank that includes illustrated and photographic characters of people in a variety of poses and expressions, making it very easy to help you find the right image for your problem-based cases or scenarios (additional images are available for purchase). Export your finished video tutorial as an MP4 file and upload it into Blackboard or post it to your webpage. It also has an iPad app you can download.

« Free Daily webinars: Articulate Storyline offers daily 45 minute webinars you can attend to learn more about how to use the software.

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