

The Journals@Himmelfarb Committee was established with the following members: Associate Director, Collections and Access Services; Serials Librarian; Electronic Resources and Instructional Librarian; Associate Director, Public Services; Director, Library Services.

Objectives:

- Establish a framework for evaluating the mix of print and electronic titles in the Himmelfarb serials collection
- Preserve the quality and subject diversity of the collection in a time of flat budgets and increasing serials costs
- Meet patron demand for expanded access to electronic resources
- Integrate access to electronic journals through the Library's OPAC, electronic journals webpage and holdings notes/links to full-text
- Develop a combined print and electronic serials collection development policy

CHALLENGES FACED BY THE COMMITTEE:

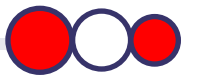
- **Project Challenges**
 - Application of subject headings to serials collection for faculty survey and internal analysis
 - Tracking cost and usage for titles in print only, print + electronic, electronic only formats
 - Time, effort, research required to compile adequate data for analysis
 - Balancing needs, electronic access vs archival stability and interlibrary loan privileges
- **Budgetary Challenges**
 - Budget does not allow purchasing multiple formats
 - Electronic pricing currently more volatile than print pricing
 - Transition from predominantly print collection to one focused on electronic formats did not result in expected net cost savings
 - Budget cycle requires budget creation 18 months before its implementation



How Diverse Librarians Increased Access to Electronic Journals, Developed a Print/Electronic Collection Development Policy and Preserved the Collection

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Methods:



• Collection Evaluation

- “Top 3 Titles” Survey: all faculty members asked to identify the three journals most critical to their research, patient care, and educational activities and to state preference for print or electronic
- Faculty Survey: department heads asked to evaluate usefulness of each title in their subject area
- Faculty Publication Pattern Journal Title Analysis: analyzed existing database of faculty publications to determine the number of publications per journal title, if title exists in Library’s collection, and if indexed by MEDLINE
- Interlibrary Loan Usage Study: reviewed annual report of Titles Borrowed to identify titles for possible addition to collection
- Weighting Titles: developed mathematical formula to assess title value by assigning points to cost, usage, impact factor, appearance in Brandon Hill list and faculty survey preferences

• Expand Access to Electronic Journals

- Provided extensive linking to electronic journals indexed in MEDLINE, CINAHL, SPORTDiscus, or PsycINFO
- Established full-text links using Ovid OpenLinks and PubMed LinkOut at the article level
- Created holdings notes in Ovid MEDLINE and PubMed to identify print and electronic journal titles available at Himmelfarb
- Improved linking from OPAC to electronic journal titles
- Added access to additional electronic titles not owned by Himmelfarb but accessible through other campus libraries or open access

• Policy Review

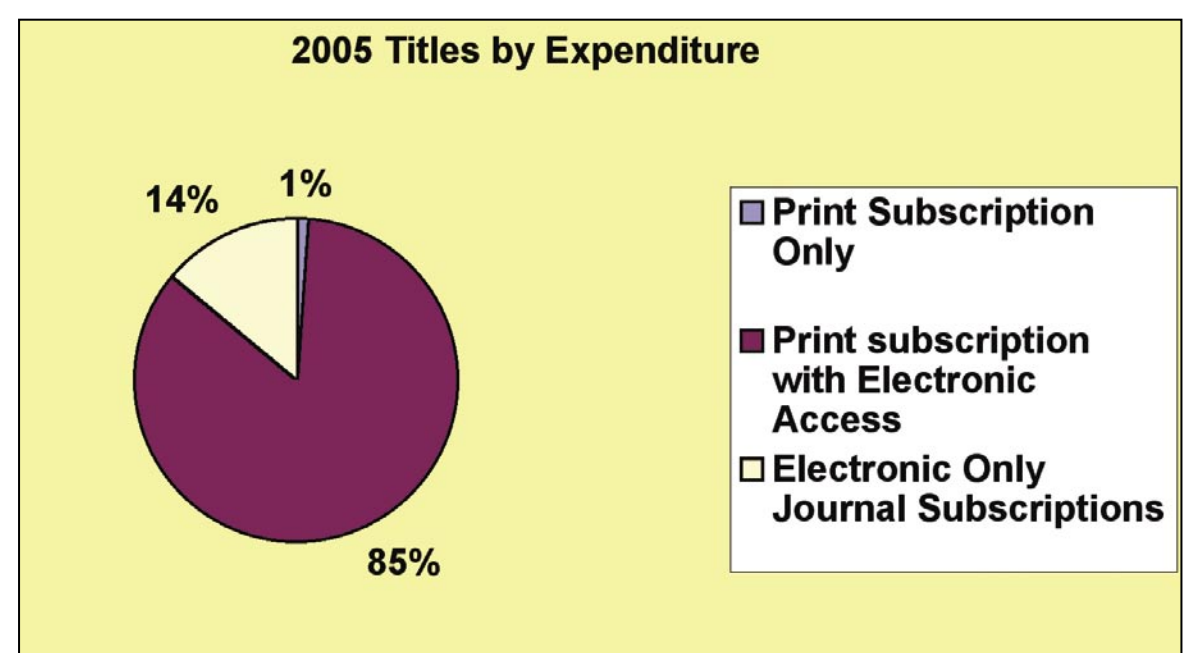
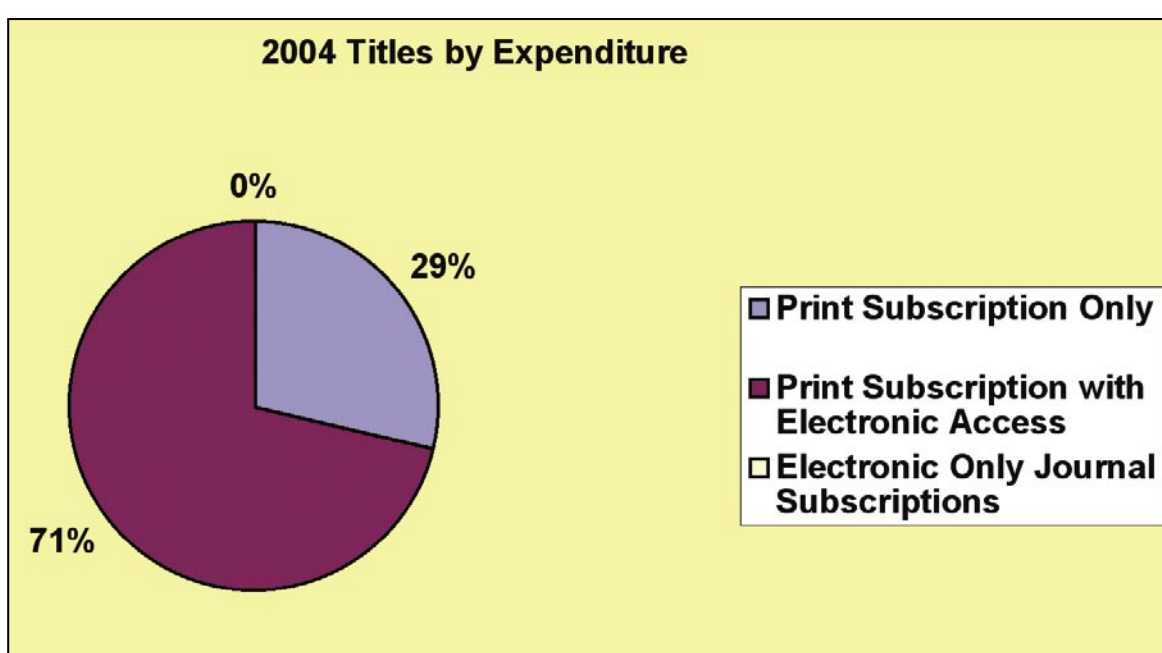
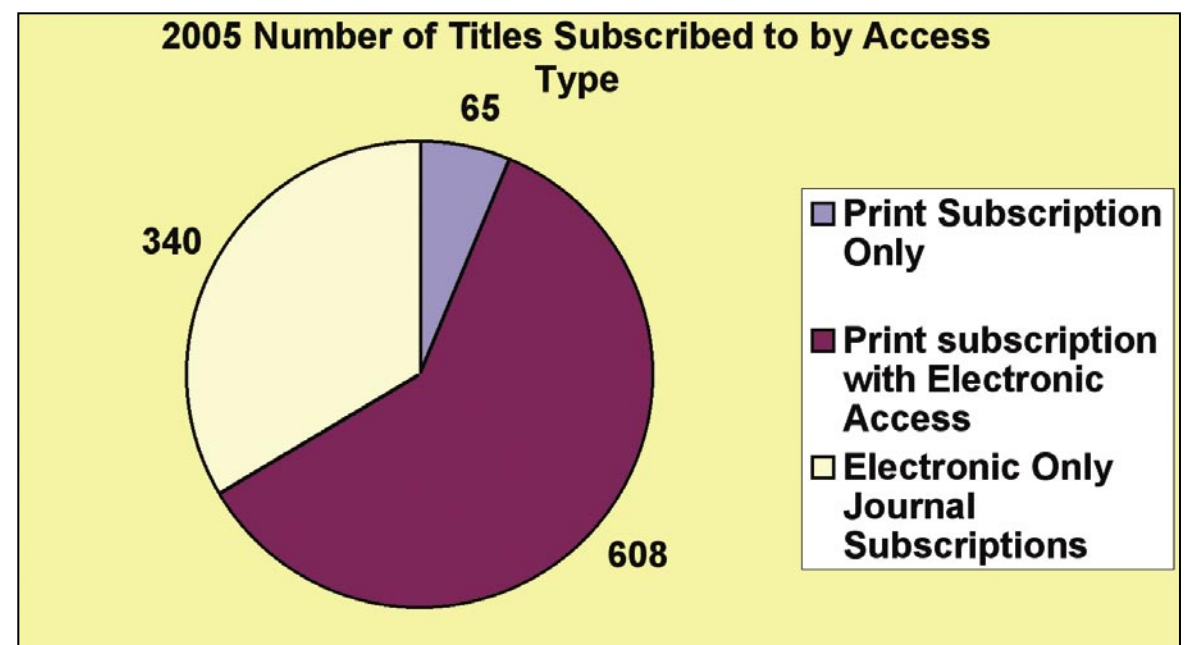
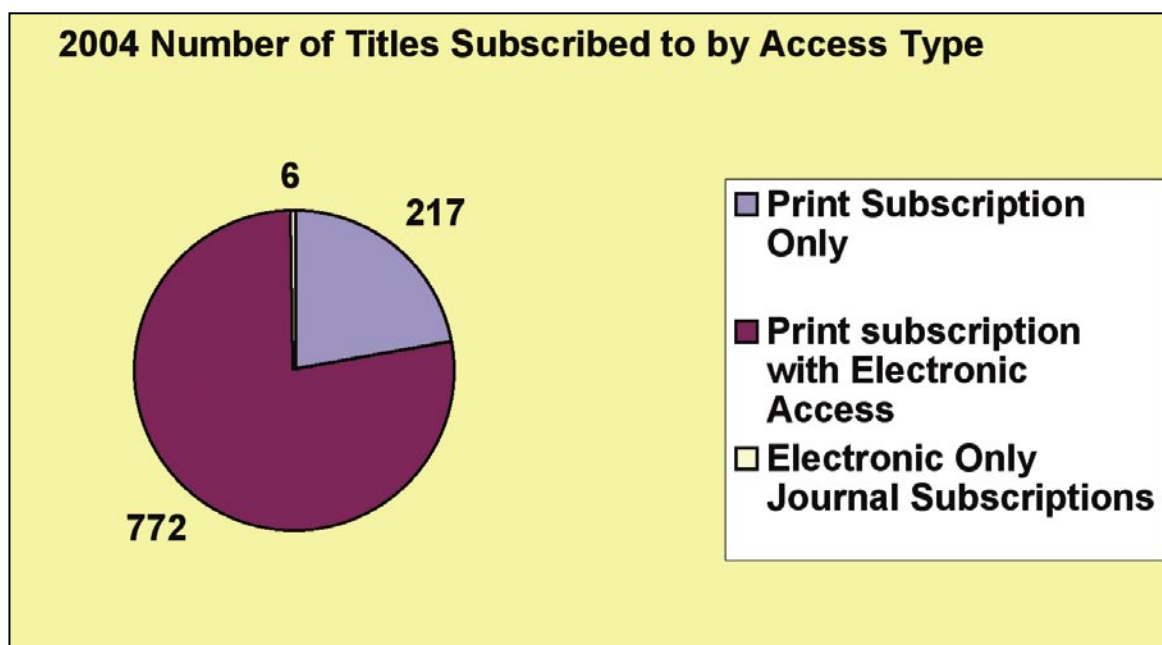
- Updated collection development policy to reflect subject areas and user populations
- Created guidelines for acquiring electronic access
- Developed check list of requirements for electronic licenses including authorized users, remote access, interlibrary loan
- Created model electronic license based on NERL Generic License

SAMPLE FACULTY SURVEY

Medicine	Value of Title				Preferred Format		
	Essential	Important	Useful	Cancel	Print Only	Electronic Only	Print & Electronic
ACADEMIC MEDICINE							
AMERICAN FAMILY PHYSICIAN							
AMERICAN JOURNAL OF LAW & MEDICINE							
AMERICAN JOURNAL OF MEDICINE							
AMERICAN JOURNAL OF THE MEDICAL SCIENCES							
AMERICAN MEDICAL NEWS							
ANNALS OF INTERNAL MEDICINE							
ANNALS OF MEDICINE							
ANNUAL REVIEW OF MEDICINE							
ARCHIVES OF INTERNAL MEDICINE							
BRITISH MEDICAL BULLETIN							
CLINICAL SCIENCE							
CLINICAL TRIALS/ JOURNAL OF THE SOCIETY FOR CLINICAL TRIALS							
CMAJ /CANADIAN MEDICAL ASSOCIATION JOURNAL							
CRITICAL CARE CLINICS							
CURRENT MEDICAL RESEARCH AND OPINION							
DANISH MEDICAL BULLETIN							
FAMILY MEDICINE							
FAMILY PRACTICE							
FREE RADICAL BIOLOGY & MEDICINE							
GROUP PRACTICE JOURNAL							
GW MEDICINE							
HEALTH MARKETING QUARTERLY							
HEALTHCARE MANAGEMENT FORUM							
HOSPITAL MEDICINE							
HOSPITAL TOPICS							
HOSPITALS & HEALTH NETWORKS							
INTERNAL MEDICINE - AUDIO							
INTERNATIONAL JOURNAL OF CLINICAL PRACTICE							
JGIM - JOURNAL OF GENERAL INTERNAL MEDICINE							
JIKEIKAI MEDICAL JOURNAL							
JOURNAL OF ALTERNATIVE AND COMPLEMENTARY MEDICINE							
JOURNAL OF CLINICAL INVESTIGATION							

Results:

- Methodology developed by the committee was used to make decisions on conversion of print and electronic titles to electronic only format
- In a 900 title collection, slightly more than 700 titles were retained in print format with electronic access maintained where available
- 150 titles were moved to electronic only access
- 25 titles were cancelled from the collection
- Expected cost saving did not result from the substantial format changes that were made to the collection



Conclusions:

- Continue dialogue with faculty regarding the committee decisions as more titles are converted to electronic only format
- Additional focus will be placed on the special needs in specific departments and new programs
- Develop core list of 100 to 150 titles to retain in print and electronic format and begin transition of remaining titles to electronic only format
- Focus on maintaining the stability of access for the electronic collection
- Address archival access issues
- Re-engineer the workflow of the serials department
- Reallocate the workload involved with the conversion to an increasingly electronic collection
- Analyze specific subject areas as required