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Himmelfarb Headlines - November/December 2013

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Director's Desk

The weather is finally turning cooler but construction in Ross Hall and across campus continues. As a result, many of our users are scattered across the Foggy Bottom area and cannot pop into the Library for a few minutes as easily as in years past. So let me remind you that the Library's electronic resources remain available 24/7 both on and off-campus. Wherever your office or classroom is located, you still have access to the Library's online collections of more than 3,800 online journals, 1100+ online e-texts, and over one hundred databases. Use the [Library webpage](#) as your base of operations for information resources. It includes links to the [Library Catalog](#), [databases](#), [e-journals](#) and [e-texts](#). Take a look at some of our newest research guides, including *Faculty Teaching and Research Support*, *Data Management Plans*, and *Systematic Reviews*. You can even access the Library's web page from your handheld device at <http://himmelfarb.gwu.edu/mobile/>. Directions for off-campus access are available at: <http://www.gwumc.edu/library/services/access.cfm>



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Faculty Profile - Dr. Billinda Tebbenhoff, Director, Bachelor of Sciences in Nursing Program

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues. In this issue we learn more about Dr. Billinda Tebbenhoff, Director, Bachelor of Sciences in Nursing Program.

Tell us a little bit about your current position or research/projects.

I am currently the director of the Bachelor of Science in Nursing Program here at GW's Virginia Science and Technology Campus. My research is in behavioral science, specifically cortisol science and the HPA axis.

What has been your biggest professional challenge?



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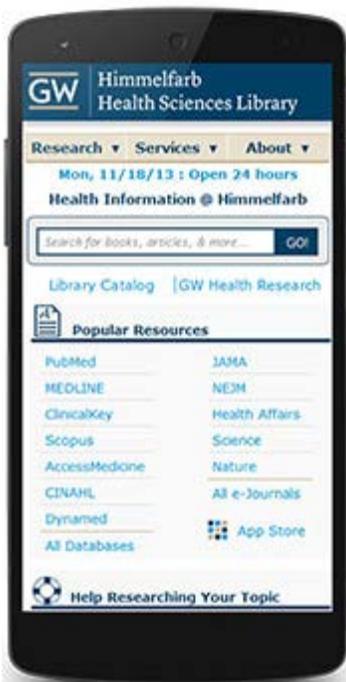
I have been incredibly fortunate in my career journey. I have taken some career risks that turned out quite well. I would say my biggest challenge was managing my fear: fear of failure, fear of wasting precious time. All we can do is make the best decision with the information we have at the time and be accountable for whatever happens.

What has been your most memorable moment at GW?

My most memorable moment at GW was attending the signing of the guaranteed admission agreement between GW and the Virginia Community College system at the Governor's office in Richmond. Earlier in my career, I worked in rural Virginia and have witnessed the effects of the nursing shortage in these areas. GW's commitment to address these health disparities will vastly improve the health and quality of lives within and beyond the Commonwealth.

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Plugged-In: Himmelfarb Library Website Re-design



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Himmelfarb Library's website has not had major revisions since the mid-2000s. Given the many changes and improvements in web services, and in the collections and services the Library offers, it was time for an overhaul.

Enter Michael Blake, the Library's newly hired Web Services Librarian. Michael's experience with website design made him the go-to person for leading the project. Assisting Michael is a team of library staff members including both those with technical knowledge of the library's resources and those in teaching and information services roles.

The group started working in earnest early this year, first looking at the current page in depth to determine what was still needed and working well, and what wasn't. This was followed by a survey of the Library's users to see if their perceptions were similar to those of team members, and to find out what other changes were desired.

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Tool of the Quarter - ClinicalKey

ClinicalKey is a next generation resource which will replace MDConsult at Himmelfarb Library. Like MDConsult, ClinicalKey offers single search access to a broad spectrum of clinical information including journal articles, books, practice guidelines, and drug information. However, ClinicalKey greatly exceeds the range of MDConsult with the incorporation of more than a thousand new book and journal titles and additional multimedia resources.



The heart of ClinicalKey is full-text content with more than 1,100 full-text book titles, nearly 600 full-text journal titles, FirstConsult medical topic articles, a practice guidelines library, and patient education materials. In addition, ClinicalKey delivers multimedia content to support teaching and learning including Procedures Consult which provides high quality video, text and illustrations to support learning common medical procedures. ClinicalKey also houses an extensive image library

with more than 2 million images derived from Elsevier and ScienceDirect books and journal articles. All images can easily be incorporated into PowerPoint presentations using the Presentation tool, which downloads the image along with the correct citation.

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Meet Alexandra (Alex) Gomes, Associate Director, Education, Information, and Technology Services

Just like snowflakes, no two days are alike for Alexandra (“Alex”) Gomes, Himmelfarb Library’s Associate Director for Education, Information, and Technology Services. Alex oversees the activities of the Reference team, the Web Services division, and the library’s technology staff. Each of these departments is engaged in large-scale projects including the upcoming Himmelfarb website redesign, the growth of the embedded librarian initiative in the School of Nursing (SON) and School of Medicine and Health Sciences (SMHS), and the ongoing challenge of maintaining the library’s 200+ computers, printers and related software.



Alexandra Gomes, Michael Driscoll, and Diston Chiweza at the Mulunguzi restaurant, Zomba Plateau, Malawi

In addition, she continues to fulfill many of the responsibilities of a Himmelfarb reference librarian including teaching in the School of Medicine’s Problem-Oriented Case-Based Learning course, being embedded in SON’s DE courses as the resident librarian, serving as a liaison to three departments, and taking shifts on the reference desk.

Over the past fourteen years at Himmelfarb, Alex has worked with many students and has come to understand how much they rely on the library to support their studies and research. As part of a team from the Himmelfarb Health Sciences Library and Information Technology Department, she recently had the occasion to learn that this is a universal need among health sciences students.

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Himmelfarb librarians remain ready to answer questions, help with research strategies or conduct orientations. You may contact them at the Reference Desk at 202-994-2850, send an e-mail to himmelfarb@gwu.edu, or send an instant message by clicking on the "Ask Us" button available on most Library web pages. Stay in touch wherever you are! We look forward to talking and working with you.

However, you are always welcome to come to the Library in person. We love to see friends and colleagues. If you have a few minutes, stop by the Library to participate in a fitness session through our *Healthy Living* initiative. Take a break from research and study and step up to the Circulation Desk to check out one of our fitness kits. Available kits include: **Relaxation kit:** eye pillow, two tennis balls (3 kits available), **Fitness kit:** hand weights, resistance band, jump rope, fitness DVD (2 kits available), **Yoga kit:** pair of yoga blocks, yoga mats (2 kits available), and **Additional equipment:** balance balls (2), double-dutch jump rope, additional set of hand weights, hula hoops (5), yoga mats. If you are ready to try flipping the classroom, come in and take a class in Camtasia or check out our multimedia laptops, recording equipment and editing software. Contact John Lopez at jlopez@gwu.edu for further information.

Best wishes for the rest of the semester.

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Tell us a little bit about your current position or research/projects.

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How did you become interested in your field?

Science has always been my passion. The precision of science in the context of the uniqueness of each human being drew me to Nursing.

What library resources or services have you found to be the most useful?

As a scientist, an educator and an administrator of an academic program, I am very impressed with the accessibility and responsiveness of library staff to the needs of faculty and students. Though much of information management is online now, it is vital to have the expert, professional people to help navigate those library resources. We are incredibly fortunate to have those people here at GW.

Whom do you admire?

I admire my colleagues and my students. I have something to learn from every person I encounter.

How do you spend your free time? (or What do you do to relax?)

I treasure time with my family. I am a sports enthusiast and I enjoy helping out in local theatre with set design and props.

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What advice would you give to a new faculty member just starting at GW?

My advice to a new faculty member at GW would be twofold: First, invest in making a schedule that will help you meet your professional goals, yet preserve your work-life balance. Doing this and re-evaluating your time investments on a regular basis, provides focus and value for what you do. My second piece of advice would be take advantage of the many faculty development opportunities that GW has to offer.

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The group started working in earnest early this year, first looking at the current page in depth to determine what was still needed and working well, and what wasn't. This was followed by a survey of the Library's users to see if their perceptions were similar to those of team members, and to find out what other changes were desired.

After analyzing survey results, Michael set to work on developing several prototypes which were reviewed and edited by the design team. One of the changes incorporated in the prototypes was menu group buttons. This allows the home page to be less crowded by text and choices. The Library's search services, including Health Information @ Himmelfarb, were also more prominently featured. Another major improvement for mobile users is that the new site is built to be responsive, meaning it will automatically sense it is being accessed by a mobile device and provide a mobile-tailored interface.

The design that was favored by the team and approved by library administration is now in a usability testing phase. Usability testing exposes the new site to real world search and inquiry needs of library users. A select group of Himmelfarb's users representing students, staff, and faculty in the three schools the Library serves will be given a series of tasks and observed by team members. Through this process, areas of the site that users have difficulty navigating can be identified for revision prior to the site's release to the public.

The new website will launch on January 2, 2014 and the new URL will be <http://himmelfarb.gwu.edu..>

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ClinicalKey's search functionality relies on a powerful search interface and extensive underlying taxonomy. ClinicalKey users can either type in a keyword string (e.g. malaria prophylaxis malarone) or use ClinicalKey's built-in search prompts which suggest search topics as you type and allows you to select from relevant topics (e.g. Malaria; Malaria, Falciparum, Malaria, Cerebral; Chlorquine; Procedure: Malaria Thick Smear, etc.) Either search strategy delivers results which can be sorted by relevance (most relevant displays first), by content type (e.g. Journals, Books, FirstConsult, Guidelines, etc.), or by the desired clinical approach (e.g. Clinical Summary, Etiology, Diagnosis, Treatment, etc.).

Most ClinicalKey functionality is available simply by accessing the resource via the Himmelfarb Library webpage. However, some functionality is available only to users who take the simple step of registering for a personal account within the library's institutional account. This free personal account allows access to the following:

- › PDFs - download most book chapters as a PDF and print or save a personal copy in the same format as the published copy.
- › Mobile access - login to ClinicalKey's mobile-optimized site via your mobile device no matter where you are.
- › App - download the FirstConsult app and login using your ClinicalKey login/password.
- › Presentation maker - create a customized PowerPoint using ClinicalKey's images.
- › Reading list - bookmark the book chapters, journal articles, guidelines, etc. that are most useful to you and access them quickly.
- › Saved Searches - save a search which you use regularly and re-run it quickly.
- › CME Credit - earn CME credit simply by using CME.

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Alexandra Gomes, Michael Driscoll, and Diston Chiweza at the Mulunguzi restaurant, Zomba Plateau, Malawi

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In August 2013, the team had the opportunity to visit the Medical Library at the University Of Malawi College Of Medicine in Blantyre, Malawi and see these similarities first-hand. Thanks to funding from the Elsevier Foundation, Anne Linton, Alex Gomes, and Michael Driscoll were invited to visit the Medical Library during an exciting transitional time. The library is currently moving from a small space to a large, airy four story building located at the center of the College of Medicine campus. The library director, Mr. Diston Chiweza, has plans to not only move the contents of the current library, but also expand the electronic collection to better meet the needs of the students. They rely heavily on the library for access to journal articles as well as textbooks to support their coursework and clinical rotations. Students are spread among various clinical sites, a satellite campus in Lilongwe, and the Blantyre campus. A robust electronic collection would support students in all of these locations, as well as throughout the Blantyre campus due to the recent installation of wireless networking in the dorms as well as classroom buildings. The new library building will serve as a campus core, providing space for multiple campus functions and activities including study, collaborative work, social space, and conference events. The Himmelfarb team and Mr. Chiweza are collaborating to consider additional roles for the library and its new space.

In her spare time, Alex and her husband enjoy travelling, photography, and dancing. One of her favorite local spots is the Spanish Ballroom at Glen Echo Park, a beautifully restored Art Deco ballroom from 1933 with the original wooden floor. "It's hard to beat dancing to live music in a lovely space with hundreds of other enthusiastic dancers." The Ballroom draws diverse crowds - "all ages,

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ethnicities, and dance abilities are welcomed; everyone just wants to share their love of dancing."

For the past several years, Alex has also entered some of her photographs in the annual Himmelfarb Art Show. "Taking photos is a great way for me to capture memories of my travels. I'm delighted that others are also interested in seeing and enjoying them." Perhaps this spring we'll be able to see some images of Malawi in the upcoming Art Show!

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