

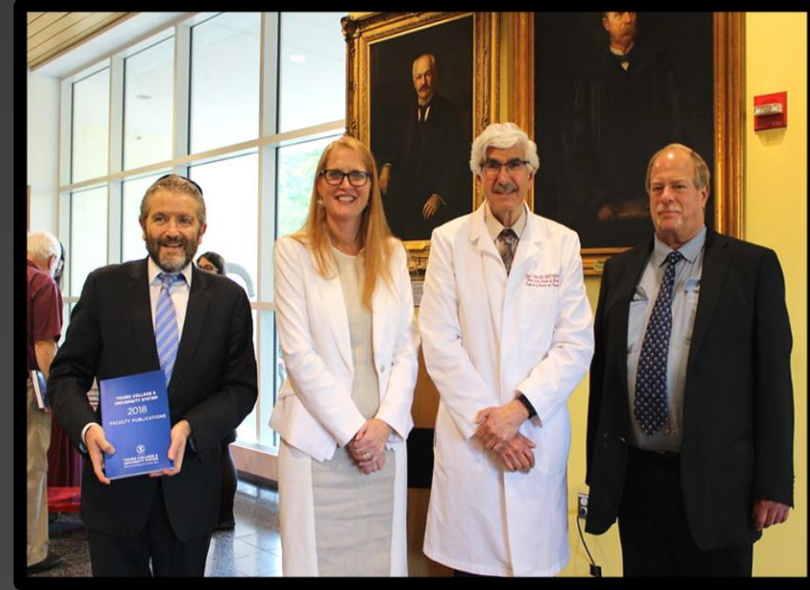


Digitizing the Accolades: Documenting Institutional Research Impact with a Video Time-Capsule

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Background

- Touro Scholar houses institution-specific materials including newsletters, Deans' reports, a student journal, and the scholarly output of our affiliates.
- The Annual Faculty Author Celebration & Awards is 27-year tradition as of 2020 celebrating the Faculty Bibliography



Event Components



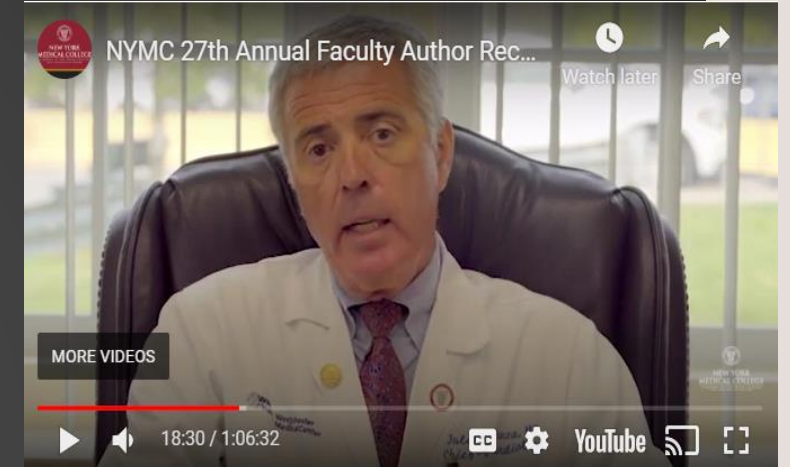
1. Faculty Bibliography

- Collecting, verifying and formatting NYMC Faculty citations (PubMed, Web of Science, form submission, RefWorks)
- Uploading citations to Touro Scholar



2. Awards

- Find times cited and highest impact journals for NYMC first-author and all authors (Web of Science, Journal Citation Reports, Excel)
- Find altmetrics and Touro Scholar-related awards (PlumX, Digital Commons)
- Awards approval from Chancellor



3. Video

- Notifying and requesting videos from authors, presenters, deans via phone and email
- Prerecorded with live premiere as Zoom webinar

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Touro College & University System with New York Medical College

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#FBF: Early 1980s! President Ronald Reagan visits Touro in the early 1980s. Here he is meeting with (l-r) Provost Solomon Simonson, Dr. Lander, Law School Dean John S. Bainbridge, and Student Bar Association President Bruce K. Gould. #touro50

Embed View on Twitter

Home > NYMC > Events > Faculty Author Celebration > 2020

2020 FACULTY AUTHOR CELEBRATION

This is the Faculty Author celebration page for NYMC faculty publications between January 1, 2019 to December 31, 2019.

Please enjoy the recording of the 2020 Faculty Author Celebration, held December 17th, 2020.

NYMC 27th Annual Faculty Author Rec...

Watch later Share

MORE VIDEOS

47:12 / 1:06:32

Browse the 2020 Faculty Author Celebration Collections:


[Author Awards 2020](#)

[NYMC Faculty Bibliography 2019](#)


Video & Layout

- Collected videos from award-winning authors, department chairs, deans, chancellor, and other speakers (25 total videos)
- Prerecorded and premiered as a live webinar event with chat for congratulations
- Embedded youtube video on Touro Scholar
- Included scrolling acknowledgements, credits, awards list, faculty authors by department
- Used “series” configuration in a collection called “Events” to house interrelated content (video, featured award-winning papers, and complete 2019 faculty citations)

Essentials

**NEW YORK MEDICAL COLLEGE**
A MEMBER OF THE Touro College and University System
Health Sciences Library

27th Annual NYMC Faculty Author Celebration



Thursday, December 17, 2020 • 4:00 p.m.

Recognizing faculty authors who published in 2019

Learn about the exceptional research conducted by New York Medical College (NYMC) award-winning authors across departments. The awards portion of the celebration will acknowledge highly cited and influential papers published during the 2019 calendar year, with congratulations from NYMC leadership. Join us in celebrating NYMC prolific and talented faculty scholars.

[RSVP to the virtual event here](#)

- The "live" element is crucial for engagement (help from NYMC's Public Relations department)
- Cooperation and support from institutional leadership
- The project serves the library's mission of educating and supporting research at our institution
- Staff time and dedication
- The content weaves between mediums, so the video content refers to and promotes the citation content, altmetrics and author dashboard features and vice-versa

Lessons Learned & Future Plans



- Planning for hybrid event with content types flowing in both directions: in-person to repository; and digital content to in-person
- Incorporate more design elements with event and/or exhibit features to be more interactive
- Embed video for native streaming for more specific usage data; measures of success year to year

Thank you!

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