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Director's Desk

Today's students generally work in a dynamic, electronic environment. They search the literature online, crunch statistics in the cloud, collaborate on projects through shared online spaces, use social networking tools to stay in touch with each other, and read most of their textbooks, lecture notes, and source materials online - often with portable devices. All of this behavior is so easy and natural that few students stop to think about the professional impact of their activities in the electronic environment. Recently, the Library has collaborated with the School of Medicine, the School of Nursing, and the Health Sciences Programs to present a series of workshops on e-professionalism. These workshops are designed to heighten awareness of maintaining personal and patient privacy, differentiating social and professional behavior, and understanding concepts such as respect for intellectual property.



The Library also worked with the School of Public Health and Health Services to incorporate many of these concepts into its recent professionalism workshop. One aspect of all of these workshops that has been particularly successful is the use of real life stories related to e-professionalism. As we all work to improve future workshops, I would like to ask our readers to send their insights to our workshop coordinator, Gisela Butera, at gisela@gwu.edu. What tips and thoughts would you share with students about creating a professional presence online? Do you have examples of professional blogs or websites that you would like to tell students about? Thank you in advance for sharing. Have a wonderful spring.

Faculty Profile - Arnold Schwartz, MD, Professor of Pathology and Surgery

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Tell us a little bit about your current position or research/projects.

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My academic title in SMHS is Professor of Pathology and Surgery with a joint appointment in SPHHS as Professor of Occupational and Environmental Health. My academic duties are in clinical service as a senior pathologist at GWUH, in formal and informal teaching of medical students and residents, and in collaborative research investigations in pathology, molecular medicine, epidemiology, and occupational and environmental diseases.

What has been your biggest professional challenge?

Professional challenges have evolved with my tenure at GW over the past 29 years as a faculty member. My department has changed markedly over the last two decades and the entire medical center has needed to respond to both internal and external forces and demands. In the current environment of the three separate units of the GWUH, SMHS and the MFA, my current challenges are promoting academic productivity, nurturing junior faculty, and maintaining a sense of humor.

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Emerging Technologies - Instructional Support

As online information resources continue to evolve, some resources are creating components specifically designed to support instruction. [AccessMedicine](#) and [AccessSurgery](#) are two online resources which are developing both interfaces and content for instructors to complement the full-text textbook and audiovisual components already available.

AccessMedicine provides full-text access to more than sixty core health sciences textbook titles including Harrison's Online, Goodman & Gilman's Pharmacological Basis of Disease, and Tintinalli's Emergency Medicine. In addition to this core textual content, AccessMedicine provides enhanced multimedia materials including video (e.g. Ultrasound-Guided Central Venous Catheter Placement), audio/podcast updates (e.g. Harrison's Online update on 'An Increased Risk of Stroke Identified with Subclinical Atrial Fibrillation'), and images. AccessMedicine also provides modules specifically designed to support instruction and instructors:

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Launched in 2004, Scopus is a large international research database providing access to abstracts and citations of peer-reviewed literature. It contains over 46 million records to articles in 18,500 peer-reviewed journals including open access journals as well as conference papers. One of the strengths of the database is that it covers 100% of MEDLINE, allowing you to conduct a comprehensive search within medicine and other health-related disciplines. In addition to medical literature, it provides research coverage in the physical, technical, and social sciences.



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Meet Kathy Lyons, Himmelfarb's Circulation Desk Manager

As Himmelfarb Library's circulation manager, Kathy Lyons has been the face students and faculty most associate with the library for the past seven years. Need to check out a book, pay a fine, use a copier, troubleshoot the pay for print, or find a reserve item? Kathy can, and on a daily basis does, help with all of that. It's a demanding job and the start of a new semester is always busier than normal. This January the addition of a turnstile to control access to the library made it even more so. Kathy takes it in stride.



A successful circulation manager requires several qualities. One of the more important is the ability to multi-task. Most mornings Kathy is answering phones, while checking in returned materials, while tallying register receipts from the day before. Being good at troubleshooting unruly machines, especially of the printer/photocopier variety, is another major asset. Good humor and patience round out the list. She's heard every excuse on the planet for why a book could not be returned on time. But Kathy still manages to wear an understanding smile and calmly explain the Library's policies after hearing the latest creative reason why Bates Guide... is coming back three weeks late. It's all part of the territory and Kathy's learned to roll with it.

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What has been your most memorable moment at GW?

Recognition by faculty and students has been the greatest sense of validation and pleasure. My most memorable moments are being twice awarded the Elaine Snyder Grant for Cancer Research and receiving the Distinguished Teacher Award when President S. Knapp joined GWU following the tenure of President S. Trachtenberg.

How did you become interested in your field?

My desire to become a physician was, and continues to be, based on an interest in science and medicine, a need to collaborate with fellow physicians in the care of patients, a desire to investigate new ideas and principles, and an opportunity to share my excitement of learning with students and residents. More particularly, my love of discovery, my fascination with the cellular and molecular basis of disease, and my need to work in an interactive environment are fundamental to my interest in pathology.

What library resources or services have you found to be the most useful?

The major resources of the Himmelfarb Medical Library are its people. The ability to approach and learn from such gifted librarians as Kathe, Laura, Alex, George, and Anne has enhanced my ability to be more current and productive.

Whom do you admire?

We all admire different people for different reasons. I particularly admire all those in healthcare and academic medicine who strive in their daily work to make things, as described in Dr. Atul

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Gawande's book, "Better."

How do you spend your free time? (or What do you do to relax?)

I enjoy reading my medical and science journals and being somewhat up-to-date. I also look forward to reading non-fiction, and seeking time with family and friends, but relaxation comes from the piano and true joy comes from the grandchildren.

What advice would you give to a new faculty member just starting at GW?

Focus on an area of work and research that truly excites you, seek out mentors committed to your maturation and success, attempt to create an environment that is conducive to creativity, collaborate with others who are bright and productive, and take out personal time for reflection and fun.

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- Custom Curriculum - this tool allows instructors to select readings and create an activity and topic; select related readings and videos from AccessMedicine; assign quizzes and customize the number of questions and set the passing grade; link out to references or external web-based resources; schedule Grand Rounds, lectures, or other offline activities; and, download and save usage reports organized by resident, clerk, or by rotation. Note: to obtain a personal account to use this feature, please contact Laura Abate (leabate@gwu.edu or 202-994-8570).
- Clerkship Corner - this area provides students rotating through internal medicine with readings built around key topics. For example, instructors can ask students to read about Cardiac Arrhythmias and students are linked to the relevant chapters from Basic & Clinical Pharmacology, Harrison's Online, and Hurt's Imaging Tests.
- Case Files - this section provides access to clinical cases organized by specialty. Each case contains a brief case, extensive discussion, clinical pearls, and USMLE-type review questions. Instructors can assign the cases to students, or draw on this content for their own instructional sessions.

AccessSurgery provides access to more than fifteen surgery textbooks and atlases including Schwartz's Principles of Surgery, Current Diagnosis & Treatment: Surgery, and Zollinger's Atlas of Surgical Operations. AccessSurgery also extends the use of these high-quality, core surgery texts through the integration of multimedia material including videos (e.g. Digital Intubation) and animations (e.g. Tracheotomy). AccessSurgery also provides modules and organizes its multimedia content to support instruction and instructors:

- Custom Curriculum - this tool allows instructors to create rotations online; select readings, videos, and animations for students to view; assign board review questions, selecting the number of questions and the passing grade; link to external websites; track, report, and download resident or clerk usage by individual or rotation. Instructors can track if individual students accessed the readings and videos or animations, and see their score on the assigned quiz questions. Note: to obtain a personal account to use this feature, please

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contact Laura Abate (leabate@gwu.edu or 202-994-8570).

- › Core Curriculum - this area organizes AccessSurgery's content around core topics and allows faculty (or students) to navigate by topic. For example, selecting 'Thyroid' links to related content including chapters from Schwartz's Principles of Surgery, Current Diagnosis & Treatment: Surgery, Principles of Critical Care, and McGraw-Hill Manual: Endocrine Surgery; relevant images from Zollinger's Atlas of Surgical Operations; chapters of Skandalakis' Surgical Anatomy; thyroid and endocrine board review questions; relevant diagnoses in Quick Answers Surgery; and, videos including a Right Thyroid Lobectomy.
- › Procedures - organizes AccessSurgery's content around specific procedures. For example, selecting Splenectomy links users to relevant textbook chapters including Chapter 33. Injury to the Spleen from Trauma and Chapter 49. Laparoscopic Splenectomy from Maingot's Abdominal Operations; anatomical and surgery atlas images; and multimedia materials including both video and animations of laparoscopic splenectomy. The animation guides users through each step of the procedure from indications and pre-operative prep through closure and post-operative care, while the video allows students to view an actual procedure.
- › Clerkship Corner - this area is designed to provide textbook resources, case scenarios, and question and answers relevant to a surgery rotation. In this area, content is organized both by Core Topics as well as by Organ Systems. Questions in this area are drawn from Case Files: Surgery, Lange Q&A Surgery, and Surgery: Pretest Self-Assessment and Review; access is also available to The Ultimate Guide to Choosing a Medical Specialty.

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Do you need help locating a journal to decide where to submit your article? Similar to [ISI Web of Science Journal Citation Reports](#) impact factor, [Scopus Analytics](#) metrics provides data to guide you through the process of identifying which journals are the most influential in your field. Scopus analyzes data from peer-reviewed journals indexed by Scopus from 1996 to present. A unique and effective tool feature of [Scopus Analytics](#) is the function where you can select up to 10 journals in a specific field and display the results of how each journal performs relative to each other in easy to view graphs.

Researchers may want to make note that it does not use [MeSH](#) terms but rather "key" word searches delivering a more "Google" like search experience. Upon conducting a search, you may want to use the "Refine results" tools to quickly limit your search criteria by year, language, subject areas, source type, affiliation, document type, country, and key words.

Scopus Research Features:

- Search results can be displayed by date (newest/oldest), citations, relevance, author or title.
- Provides hyperlinked reference lists for all articles published from 1996 forward
- Includes 'Cited By' references or articles using data compiled beginning in 1996.
- Search by Author to help you identify an author's published research including the h-index.
- Search by Affiliation to help you locate an organization's research output
- Journal Analyzer provides a quick insight into a journal's performance
- Export citations to your [RefWorks](#) account to help you organize, store and create in-text citation and reference list.

If you need help using Scopus or would like to learn more on how to use it for your research, contact the Reference Desk at (202) 994-2850 or himmelfarb@gwu.edu.

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The screenshot shows the Scopus search interface. At the top, there are navigation links for 'Search', 'Sources', 'Analytics', 'My alerts', 'My library', and 'Settings'. A 'Journal Analytics' callout points to the 'Analytics' link. Below the navigation bar, there are tabs for 'Document search', 'Author search', 'Affiliation search', and 'Advanced search'. The 'Author search' and 'Affiliation search' tabs are circled in red, with a 'Search by Author or Affiliation' callout pointing to them. The main search area includes a search box with the text 'Search for:' and a dropdown menu set to 'Article Title, Abstract, Keywords'. Below this is a filter section with 'Date Range (inclusive)' options (Published, Added to Scopus) and 'Document Type' set to 'All'. A 'Subject Areas' section is also present, with 'Life Sciences (> 4,300 titles)' and 'Health Sciences (> 6,800 titles. 100% MEDLINE coverage)' circled in red. A '100% MEDLINE Coverage' callout points to the 'Health Sciences' entry. To the right, there is a 'NEW: Analyze results' section with a bar chart and a 'Google-like search' callout pointing to the search button. At the bottom right, there are links for 'iPhone', 'Android', and 'BlackBerry' mobile apps.

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Kathy came to Himmelfarb from Georgetown University where she was manager of the computer lab at Dahlgren Library and reserves supervisor at Lauinger Library. As a seasoned veteran, there weren't many surprises at Himmelfarb, but every work environment is unique and in libraries these days, they are constantly changing and evolving. Learning to manage the new turnstile has been a challenge for Circulation this semester and at times has tested Kathy's unflappable disposition. But as usual, she's made adjustments and brought her commonsense approach to solving the problems that have cropped up as it has gone into service. Kathy and the rest of the staff at circulation have all been pivotal to make this new transition and requirements work with the minimum of pain for users.

When Kathy's not at the library, she enjoys golfing, biking, reading and watching movies to de-stress.

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