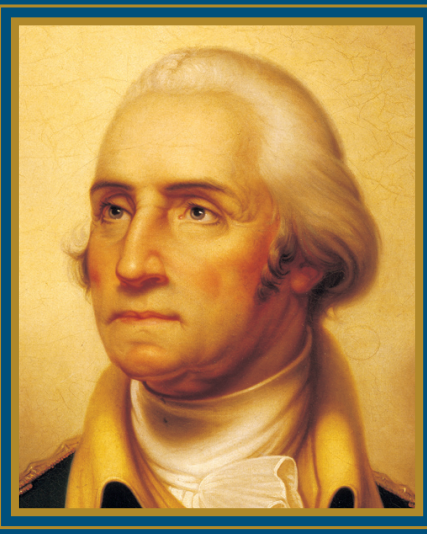




CONNECTING TO OUR COMMUNITY: EXTENDING LIBRARIANS' ROLES THROUGH COLLABORATION

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BACKGROUND

In order to reach out to various groups of our patron base, the librarians developed new initiatives and took on new roles to expand the scope of our responsibilities. The new outreach initiatives included a film series with panel discussions, an instructional technology series by faculty for faculty, hosting an exhibit and speaker, organizing and hosting an annual art show of works by individuals in the medical center's community, and conducting training and literature searches for a nationally publicized medical education project. Each initiative broadened the skills of the participating librarians, extended the presence of the library into the community, and brought individuals from different corners of the institution together at the various events.

INITIATIVES

FILM SERIES

With the focus in 2009 on health care reform, the library decided to purchase two films and host a film series based on the Frontline shows "Sick Around America" and "Sick Around the World." The first film discusses the need for health care reform in the United States through interviews with Americans with different health care needs. The second film profiles the health care systems in the United Kingdom, Japan, Germany, Taiwan, and Switzerland. To complement the showing of the films, each film was followed by a panel of experts, including faculty from the School of Public Health and the head of the GW Hospital Emergency Department, as well as individuals with first-hand experience in the health care systems of the countries profiled in the film. We partnered with our chapters of the American Medical Student Association (AMSA) and the Public Health Student Association (PHSA) to identify speakers and sponsor the two events.

INSTRUCTIONAL TECHNOLOGY SERIES

During the Fall 2009 semester, the library organized and hosted a weekly series for faculty on the use of instructional technology in education. The goal of the series was to expose faculty to new instructional techniques and resources, as well as spur communication. Each week a faculty member spoke about his/her use of a specific technology in coursework. Topics ranged from audience response systems/clickers to Geographic Information Systems (GIS) software to genetics databases.



EXHIBITS

The Library has hosted two very different types of exhibits. The NLM traveling exhibit, "Changing the Face of Medicine" arrived in late September 2009 and stayed for about five weeks. The library co-hosted the exhibit with our chapter of the American Medical Women's Association (AMWA) and launched the exhibit with an opening reception featuring a prominent GW woman physician as the keynote speaker. In addition, a smaller Himmelfarb exhibit was created featuring women physicians profiled in the NLM exhibit who had ties to GW as faculty or students.

In March 2010, the Library hosted a World AIDS Day poster exhibit featuring artwork by children from around the world, co-sponsored with the School of Public Health and Health Services. The exhibit featured the winning posters from the PEPFAR International World AIDS Day Poster Contest on the theme of "Celebrate Life." Entries were accepted from children between the ages of 5 and 20, and the winners represented five continents.

CELEBRATING AMERICA'S WOMEN PHYSICIANS



September 28-November 8, 2009

**"Changing the Face of Medicine:
Celebrating America's Women Physicians"**

**An opening reception will be held on Thursday, October 1st,
from 4:00-5:30 pm. Himmelfarb Library on the first floor.
Refreshments will be served.**

Dr. Julia Frank will present the keynote address highlighting three women physicians from American history.



Dr. Elizabeth Blackwell
(1821-1910)



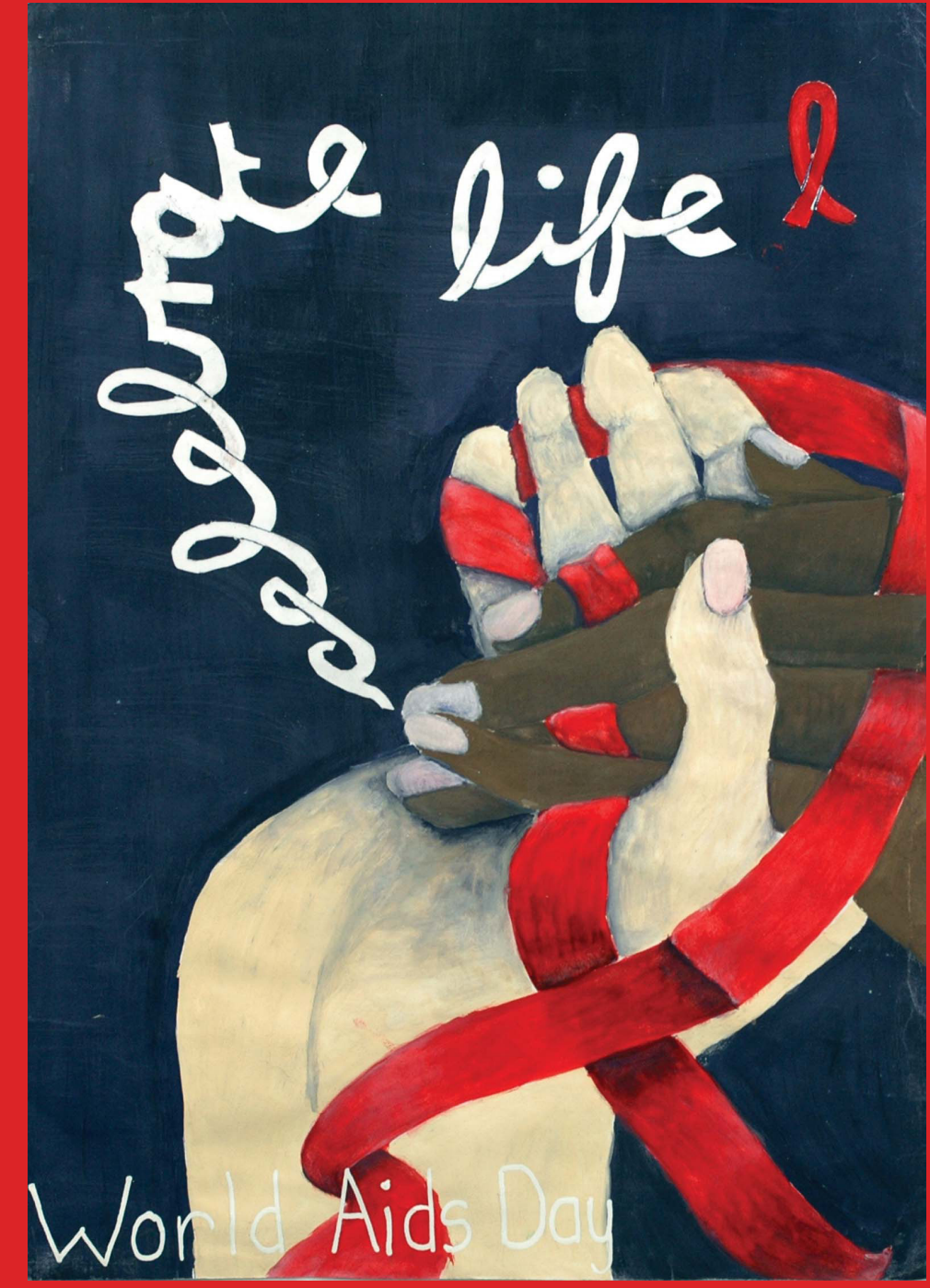
Dr. Mary Corinna Putnam Jacobi
(1842-1906)



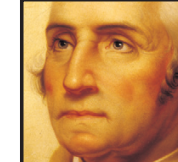
Dr. Leona Baumgartner
(1902-1991)

Celebrate Life!

A World AIDS Day poster exhibit presented by the
U.S. President's Emergency Plan for AIDS Relief (PEPFAR)
Featuring artwork by children from around the world
March 8 - March 31, 2010
Himmelfarb Library



Hosted by The George Washington University
School of Public Health and Health Services
and Himmelfarb Health Sciences Library



THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF PUBLIC HEALTH
AND HEALTH SERVICES

ART SHOW

Originating in 1979, the Art Show has become an annual tradition in April. Submissions of artwork from Medical Center faculty, staff and students are accepted in all types of media. This year (April 2010), the submissions include paintings, photography, jewelry, sculpture, glasswork, and fiber arts. The month-long show begins with an opening reception, highlighting the artists and their works.

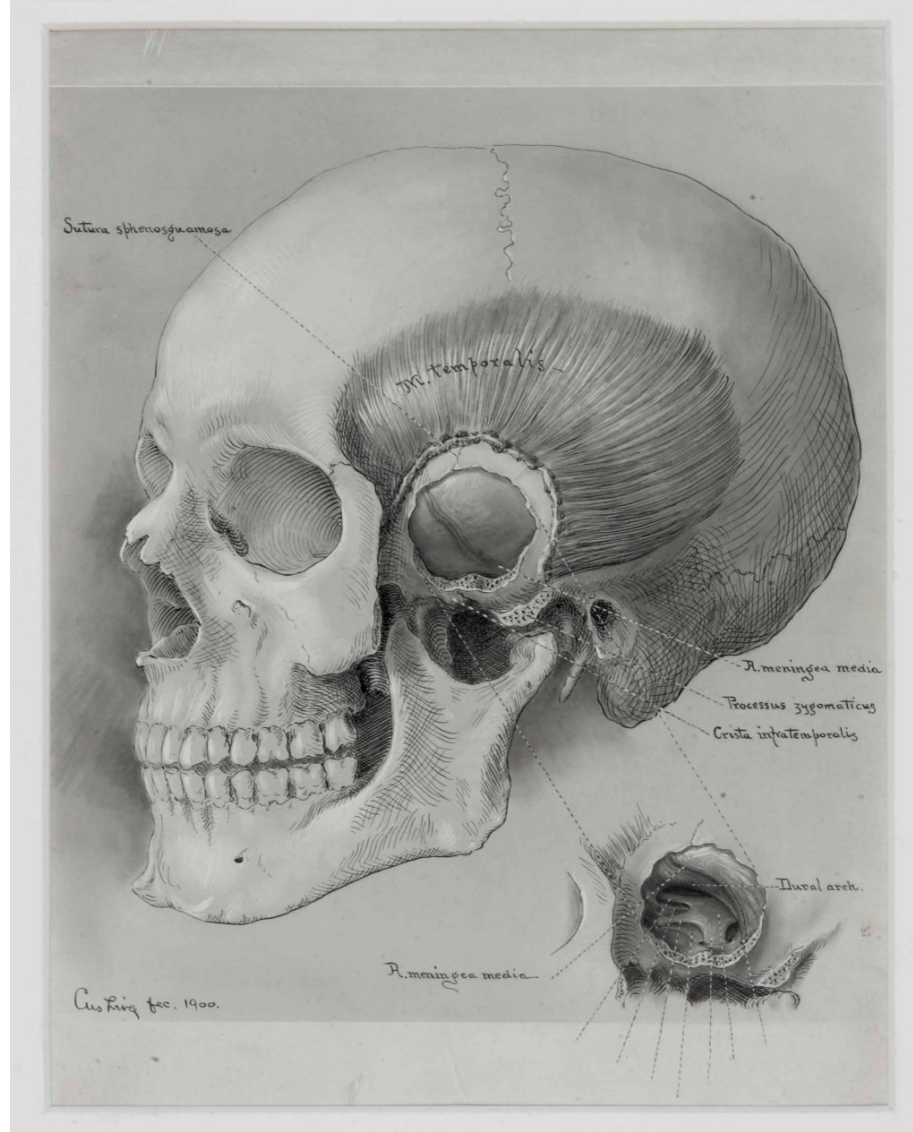
2010 Annual Himmelfarb Library

art SHOW

CALLING FOR SUBMISSIONS

From All GWUMC Students, Faculty & Staff

Submit your artwork March 9th-April 2nd



Bring in:

- Paintings, Drawings,
- Sculptures, Photographs,
- Jewelry, Pottery or any other type of fine art to the Himmelfarb Reference Desk

CONTACT:
MORGAN WILCONSON
MLBW@GWUMC.EDU
OR 202.994.2963
HIMMELFARB REFERENCE



Kirstin Ross, Magnolia Blossom, Watercolor, 2009

Harvey Cushing, Medical Illustration, 1900

SUBMISSIONS WILL BE INCLUDED IN THE 2010 APRIL ART SHOW

MEDICAL EDUCATION FUTURES STUDY PROJECT

Initially contacted to conduct a tutorial on searching MEDLINE, the librarian teaching the tutorial quickly became an active partner in the project. Functioning as the personal librarian for those faculty and staff on the project, she conducted searches, set up alerts and provided information on publication options, as well as information on Excel graphing features and any other library services needed by the group.

BENEFITS

As one of the few entities that serves all areas of the medical center (multiple schools, the hospital, the faculty practice group), the library looks for opportunities to develop or host activities that will bring together members from these different areas who might not otherwise interact. During the past year, we were fortunate to be involved in several activities that met this goal. In addition, organizing the various events provided new areas for librarians to develop skills including event planning, exhibition development, cross-departmental collaboration, and strengthening ties with students.